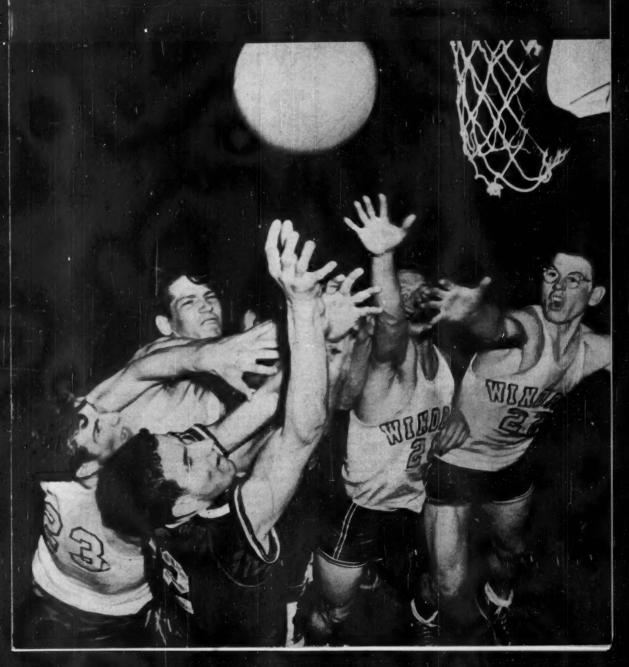
S C H O L A S T I C C C A C L





Assembled Upper Brought Over Last

Why You Get the

FINEST

When You Specify

Riddell .

SKILLFULL CONSTRUCTION

THUS for in our series, we have discussed different basic elements that are a part of the quality construction of athletic shoes by RIDDELL. These have been:

- Custom Fitted UPPERS
- Comfort Designed ATHLETIC LAST
- Genuine Leather INSOLE

In each case, these elements are specially prepared by expert and skilled craftsmen trained in the quality tradition that is

LAYING THE FOUNDATION

The first step in laying the foundation of the shoe is tacking the insole to the last. The completely prepared insole of a particular shoe size and width, for a specific type athletic shoe is tacked to a corresponding RIDDELL Athletic Last. This operation is performed by hand since it requires exacting care and skill to assure a perfect fit.

Once the "foundation is laid," the custom fitted sectional upper which has been assembled—is then brought over the last in readiness for shaping. What is known as the lasting operations follow.

SHOE LASTING

The purpose of the lasting operations is to shape the shoe upper to conform to the contour of the last. It is here that the last plays its important role of "modding" the shoe. The toe area of the upper is first pulled over the last, stretching this area to its fullest extent. Then the heel area is "drafted" or stretched over and tacked in place on to the last. However, prior to the heel drafting operation, the RIDDELL Shin-Bone Leather "Counter," which furnishes support for the heel of the fool and serves to longer maintains the shape of the shoe, is set into the "counter pocket" provided for in the shoe upper.

The shoe is now prepared for the inseaming operations that follow, completing still another phase of quality athletic shoe construction.



Coaches and athletes throughout the nation for more than a quarter century have recognized this singular quality that has become synonymous with the name RIDDEIL.

When purchasing or recommending athletic shoes, remember, to be sure of the Finest . . . you can rely on RIDDELL!

JOHN T. Riddell INC.

1259 NORTH WOOD ST. CHICAGO 22, ILL.

Makers of the famous Safety Suspension Helmet



Specialists in Finer Athletic Equipment for Head and Foot!



New York Yankees vs. Brooklyn Dodgers

As good as a box seat for every one of these seven thrill-packed games! You'll see the spectacular plays that commentator and producer, Lew Fonseca, makes even more interesting and exciting. This is the one big show that every baseball fan wants to see. It's the one official motion picture of this memorable World Series. Produced, of course, by the American and National Leagues (co-sponsored by Spalding). And it's available to coaches, recreational directors, clubs, schools and all interested groups. You can sponsor this film for the entertainment of your own group. Prints to be ready about January 15, 1953. You should send in your reservation now. State date for your showing—and specify alternate date or dates. Remember, the film is loaned free. You pay only the small shipping charge. Write or wire today!



The only base balls ever used in the Major Leagues!

How to order film: Send your request to American & National Leagues of Professional Baseball Clubs, Motion Picture Division, 64 East Jackson Blvd., Chicago 4, Ill. If you are located treest of the Rockies, prints may be secured from A. G. Spalding & Bros., 1137 S. Hope St., Los Angeles 15, Cal. If within a 25-mile radius of New York City, you may send to the Adv. Dept., A. G. Spalding & Bros., 161 Sixth Ave., New York 13, N. Y.

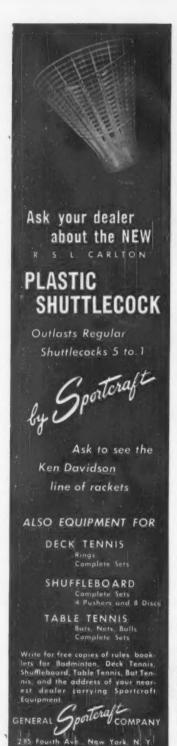
TWINS OF THE MAJORS

both made by

SPALDING



SETS THE PACE IN SPORTS



SCHOLASTIC

Reg. U. S. Pat. Off.

VOLUME 22 . NUMBER 4 . DECEMBER

IN THIS ISSUE

SLOUGHING TEAM DEFENSE by Lou Rossini	5
HERE BELOW	7
INDIVIDUAL OFFENSIVE STUNTS by Forrest (Forddy) Anderson	8
INDIVIDUAL STUNTS (Picture Sequences)	10
WRESTLING ILLUSTRATED (Part 3, Escapes and Reversals) by A. G. Sidar, Jr.	12
HAND TROUBLE: THE GYMNAST'S BUGABOO by John Balen	16
PLANNING THE ATHLETIC BUDGET by Douglas A. Fessenden	20
DIVING THE TRAMPOLINE WAY by Chuck Lucchesi	24
SKI FITNESS EXERCISES by Morehouse and Ahlm	26
FOOD SUGGESTIONS FOR THE ATHLETE by Elma Ibsen	28
THE CAPTAIN'S ROLE by Harry Combes	30
COACHES' CORNER	36
NEW BOOKS ON THE SPORTSHELF	44
NEW FILM	47

Cover photo by John Lytle, Indiana (Pa.) High School First Prize, Scholastic Photography Awards

Publisher • G. HERBERT McCRACKEN
Editor • HERMAN L. MASIN
Advertising Manager • OWEN REED
Art Director • MARY JANE DUNTON

SCHOLASTIC COACH IS ISSUED MONTHLY TEN TIMES DURING THE ACADEMIC YEAR (SEPTEMBER THROUGH JUNE) BY SCHOLASTIC CORPORATION, M. R. ROBINSON, PRESIDENT, PUBLISHERS OF SCHOLASTIC MAGAZINES FOR HIGH SCHOOL STUDENTS.

ADDRESS ALL EDITORIAL AND ADVERTISING COMMUNICATIONS AND ALL CORRESPONDENCE CON-CERNING SUBSCRIPTIONS AND CIRCULATION TO SCHOLASTIC COACH, 351 FOURTH AVE., NEW YORK 10, N. Y.

SUBSCRIPTION FOR THE UNITED STATES, \$2 A YEAR. CANADA, \$2.25. FOREIGN, \$2.50. BACK ISSUES CURRENT VOLUME, 20c; PREVIOUS VOLUMES, 50c.

THE ENTIRE CONTENTS OF SCHOLASTIC COACH COPYRIGHT, 1952, BY SCHOLASTIC CORPORATION.

SCHOLASTIC COACH IS A MEMBER OF THE CONTROLLED CIRCULATION AUDIT, A BUREAU FOR EXAMINING AND AUDITING CIRCULATION FIGURES FOR THE PROTECTION OF ADVERTISERS. CCA STATEMENTS OF SCHOLASTIC COACH LIQUILATION SUPPLIED ON REQUEST. THROUGH THIS SERVICE, SCHOLASTIC COACH ADVERTISERS RECEIVE INCONTROVERTISEE SYLDENCE OF THE CIRCULATION THEY ARE PAYING FOR.



There's a new "star" in Rawlings "Finest In The Field" family . . . a great, all-new basketball shoe. And what a star it is!

For here, packed into one shoe, are the finest features that modern science and over 30 years of basketball experience can put together. Check them over, and prove for yourself that here truly is the shoe for you in '52.

Rawlings scientifically designed and exclusive 'Athletic Arch'... a new, exclusive, and more efficient molded outsole ... telescopic eyelets ... extra wide tongue. Yes, all of these features incorporated in the same great shoe make an outstanding contribution to the foot comfort

of the basketball player.
This season, make the fast break a joy for your club... put them in Rawlings new and fine basketball shoe... another Rawlings
"Finest In The Field" exclusive.

This new shoe is now available in two qualities in both black and white BW52-White and BB50-Black; and the BW56-White and BB54-Black.



RAWLINGS "ATHLETIC ARCH"

Comfort . . . ? Your boys will think they're wearing pillows when they slip on this new shoe. The Rawlings "Athletic Arch" is a scientifically designed arch and heel support of sponge cushion rubber. Add to it the perfect protection against the bruised heel for even the most tender of feet, yet provides absolute support for the arch.



EXCLUSIVE MOLDED OUTSOLE

Playing efficiency ? Here's an outsole developed with but one thought . . . "To deliver the best possible traction stopping, starting, or pivoting." The intricate design provides maximum gripping surface in all directions . . estra heavy thickness of rubber at the vital pivot area . . and a specially-compounded rubber formula to keep the sole soft, phiable and working.

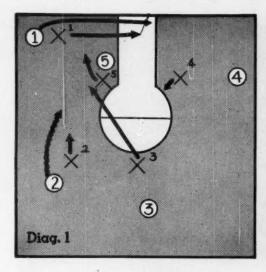
RAWLINGS MANUFACTURING CO. The Finest in the Field

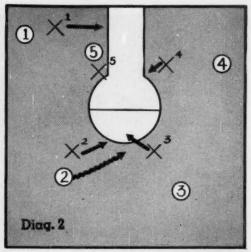


don't bring the locker room into the bedroom

Get yourself Lenthéric's new 70° Deodorant Powder. Easy to use—handy non-breakable plastic squeeze bottle. Absorbent and mildly antiseptic. Keeps you fresh hours after showers. Available at better drug or department stores. For further information write Lenthéric, 673 5th Ave. Att: Sports Dept.







Sloughing Team Defense

By LOU ROSSINI, Head Coach, Columbia University



WHILE teaching the mechanics of individual defense (covered in my article last month), the coach must al-

ways keep his over-all pattern in mind. Individual and team defense must be closely coordinated, so that every player is always conscious of a dual responsibility: He must keep his own man from scoring and he must also offer maximum assistance to his teammates.

One of the best ways of assuring this cooperative team effort is with a sloughing, or collapsing, defense. A truly team proposition, as much so as the zone, it offers a highly effective means of both protecting the basket and disturbing the outside shooters.

One of the cardinal rules in this sloughing pattern is to encourage and force the ball-handler toward the middle rather than the outside. I find that he can be handled more easily this way—that it permits the defense to help each other out with maximum ease and efficiency.

I also find that this practice takes a lot of onus off the man guarding the pivot. He'll seldom be called upon to switch, which is a good thing since this is the most dangerous switch in the game. First, because the pivot man is so close to the basket; and, second, because a switch usually puts too small a man on him.

Diag. 1 gives you an idea of why we don't like to force the ball-handler to the outside. It depicts a common type of offensive situation in which an attacker (No. 2) has just got a step on his man and is dribble-driving down the outside. While 2 is coming through free, teammate 1 will usually stand still or move behind 2 for a pass and set shot.

This simplifies the defensive problem. X-1 can slough off, stop 2's drive, and recover on his man (1). If 2 stops and passes back to 1 for a shot, then X-1 and X-2 go into their two-on-two defense.

However, if 1 clears the area (as shown in the diagram), 2 can continue toward the basket unmolested—unless the defensive pivot man (X-5) does something about it.

X-5's position is very important, as he is the only man who can make the necessary switch. His maneuvering in front or back of the pivot will depend on 5's distance from the basket.

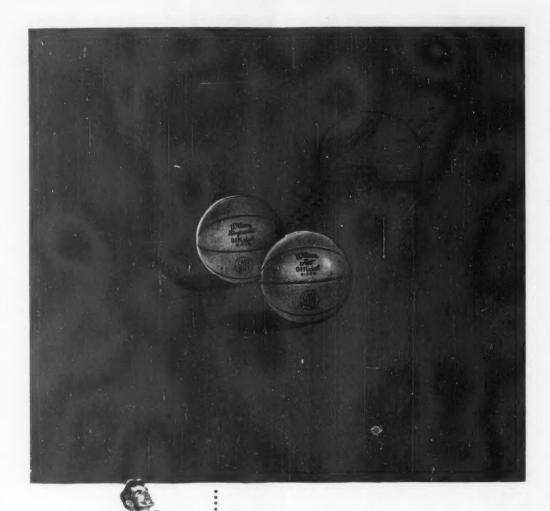
If 5 sets up 15 or more feet from the hoop, X-5 should drop between the man and the basket. If the pivot sets up from nine to 15 feet out, he assumes a side position; and if the pivot sets up less than nine feet out, X-5 must play in front of him. These figures vary slightly according to the pivot's strong points.

When X-5 switches, X-3 becomes responsible for any pass back to 5, while X-4 temporarily takes two men, 4 and 3, until return switches can be effected. X-3 must fall back to an extreme position, as any pass from 2 to 5 which eludes his hands can result in a basket or a fouling situation.

This, in short, is the defensive answer to an outside driver who develops free position on the sideline. It involves the defensive pivot man switching, which is dangerous, as well as a small man switching to a bigger man in extreme position. This is one of the big reasons we don't want to force the ball-handler to the outside.

Now let's see what happens when the driver is forced down the middle. Refer to Diag. 2. X-3, an alert, well-schooled slougher, quickly attacks the dribbler. If 2 is just a quarter to a half-step free, X-3 need

(Continued on page 40)



It's WILSON basketballs and uniforms for better play!

In the spotlight today! The new Official Wilson JET and RINGMASTER basketballs. Last-bilt, for easier grip and play, sharper bounce and rebound. New Wilson uniforms for smarter appearance, greater comfort and freer action. Tops, in every way. See your Wilson dealer.

IT'S Wilson TODAY IN SPORTS EQUIPMENT

WILSON SPORTING GOODS CO., CHICAGO
Offices In New York, San Francisco and 26 other principal cities. IA subsidiary of Wilson & Co., Inc.





A CHEERY CHRISTMAS

TO ALL

FROM SCHOLASTIC COACH

To the TV committee, with love

N bidding adieu to the grid season, we'd like to doff our earlaps to the men who turned in the neatest piece of ball-handling of the year. We refer to the television committee of the NCAA.

Handed that hot potato known as "restricted TV," they juggled it with admirable delicacy and efficiency. While preventing TV from hurting the box office, the committee supplied the public with an exciting series of telecasts and distributed the largesse thus gleaned with malice toward none and charity for all.

Mind you, we're not claiming that the TV problem is solved. That's going to take years of intensive study and experimentation. TV is still in its infancy, and its long-range effect on sports is still a matter of conjecture.

We happen to think that TV will eventually become as acceptable and commonplace as radio; that once the novelty wears off, people will resume going to games in greater numbers than ever.

But that's looking into the future. Right now, the medium must be carefully controlled. Without control, it can spell m-u-r-d-e-r to too many of the nation's high schools and colleges,

Pipe six or seven big college games into everybody's parlor and how are you going to roust the football fans out of their houses, much less get 'em to go out and shiver through a local high school or small college game?

Sure, TV revenue can take up all or most of the slack for diminishing crowds, but only for the handful of colleges who could sell the TV rights to their games.

These colleges could televise their games and still attract huge audiences. The restricted program is costing them up to \$200,000 in extra revenue. That's beaucoup dough. But while they'd be making it, hundreds of smaller schools both in the the area and throughout the nation would be losing at least an equivalent sum.

Before throwing bricks at restricted TV, its opponents might consider this fact: In a year which saw dwindling gates in baseball, boxing, basketball, and hockey, football (both college and pro) showed a distinct increase—thanks to controlled TV.

The anti-control people might also consider how TV (and, to a lesser extent, radio) is slowly throttling minor league baseball. People living in towns within range of big league telecasts and broadcasts are no longer supporting their local minor league clubs.

Faced with a choice of taking in a televised (or radioed) big league game or going to a local game, they've been exhibiting a heavy tendency to stay home and get the best over TV and radio.

The same thing could happen in football. As we said before: Pine a half-dozen big college games into everybody's parlor and the odds are that the average football fan will stay home.

With all its shortcomings, the NCAA's restricted TV program stands as a model of democracy in action. In short, it's doing the best by the most while still respecting the rights of the minority.



Individual Offensive Stunts

By FORREST (FORDDY) ANDERSON

Head Basketball Coach, Bradley University

ANY basketball players, especially inexperienced youngsters, waste a lot of time and energy in maneuvering for a shot. Some fake too much with the ball instead of the body. Others use the wrong type of fake for the situation. And still others try to fake out opponents who aren't close enough to respond properly.

From contact with experienced players and coaches, we've picked up many short cuts that should help get the job done quicker and easier. We're passing them along with the hope they prove useful to the coaches charged with the tremendous job of laying the groundwork among grade and high school youngsters.

Our basic philosophy on individual offense is primarily this: We want the boy to get a good sound shot as quickly and effortlessly as possible. If a boy possesses some special ability—like an unorthodox delivery on a shot—we'll encourage him to exploit it so long as he gets the job done "quick and easy."

But we always make sure that:
1. No individual is monopolizing
the ball while the other four play-

ers are waiting to get into the act.

2. There's a sensible rebounding pattern so that if the boy misses his shot there's a reasonable chance to recover the ball for another try.

3. Scoring is just like friendship. If it's to be of any value, it must be shared by others. A five-man

scoring threat is much more effective in the long run than a oneman scoring machine. Remember, any good team can always stop one

The following stunts represent a good basic "arsenal" for the individual player. Though arranged in logical progression, they don't necessarily have to be executed in order—that is, No. 1 doesn't have to be executed first, then No. 2, then No. 3, etc. The position and the particular characteristics of the defensive man will determine the specific maneuver to employ.

Since dribbling plays a conspicuous role in the execution of these stunts, it might be advisable at this point to state our feeling about













SET SHOT

Keeping the right foot forward, the shooter delivers the ball with a whip action of the hand, the weight flowing forward. The knees and right elbow extend simultaneously and the wrist curls over nicely in the follow through.

it. Dribbling is like candy. Some of it is very good for you, but too much of it makes you sick.

In these individual stunts, we feel that with proper footwork and fakes, especially with the shoulders, head, and eyes, you can get your defensive man off-balance before taking the first bounce. Then with long steps, with the ball placed well out in front of you, the dribble can provide the effective means of getting in for the shot.

The Shot: This might sound elementary, but it's an essential part of the individual repertoire. The success of the stunts depends in great part upon good set-shooting ability.

If the guard is afraid of the offensive man's fakes and feints and hence gives him plenty of room, the attacker must be able to "hit" on medium long shots. This will force the guard to come up on him, setting him up for the individual tricks.

If the attacker can't shoot, the guard will play him loosely—rendering most of the player's weapons null and void. As you may note in the illustrations, we employ the one-hand set shot. In the case of the righthander, we feel that the right foot should be advanced with most of the weight resting on it.

This basic shooting stance blends nicely with the ensuing stunts, inasmuch as the player nearly always uses his left foot as the pivot foot and his right as the driving foot.

In preparing for the shot, the left hand is placed directly under the ball and the right hand (with fingers spread evenly) slightly behind and above the center of the ball.

The ball is held at chin level, with the elbows comfortably in and the eyes sighting directly over the ball at the target—the front rim.

The player now flexes his knees slightly and shifts the weight of the ball over to the right hand. He then hops off the front foot toward the basket, the knees and right elbow extending simultaneously. The left hand is kept high while the left foot comes off the floor naturally.

The ball is released with a whip action of the hand and a break of the wrist, imparting "reverse english" to the ball. The player alights on both feet ready to move either way quickly and easily.

Fake Shot and Drive: The player poises for a set shot in the manner prescribed above. He then fakes the delivery with an eye fake and slight shoulder lift. At the same time, he bends his knees slightly, but doesn't bring the ball up in front.

As the opponent moves toward him or comes up on his toes, he'll usually bring one of his hands up and shift his weight forward. The offensive man then takes a long stride with his front (right) foot, placing the ball well out in front while driving by the guard.

On the fake, it's important to keep the ball protected and in position for the dribble.

Fake Drive and Shot: This is where the one-handed shot is most effective. The offensive man fakes a drive by placing his front (right) foot way out with his weight over it. The guard will quickly fall back, dropping his hands to keep on balance.

(Concluded on page 18)

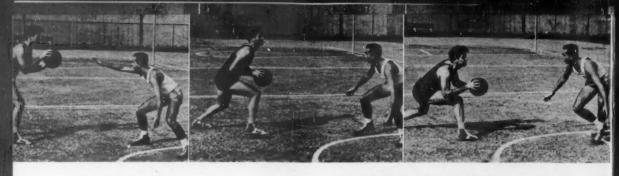
FAKE SHOT

After poising for a set, the attacker fakes the delivery with an eye feint and slight shoulder lift. As the guard comes up on his toes, the attacker drives by him (keeping low) with a long stride with his front (right) leg.









FAKE DRIVE

The attacker fakes fully with his front foot, forcing his guard to drop his hands and retreat a step in order to protect against a drive. The attacker



DOUBLE FAKE

As before, the attacker fakes a drive with a deep step. The guard drops his hands and shifts slightly back. The attacker then moves his front foot a bit

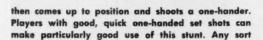


▲ CHANGE DIRECTION

After faking deeply, as before, the attacker pivots on the balls of his feet, turns his body, and drives with the faking foot—but in the opposite direction.



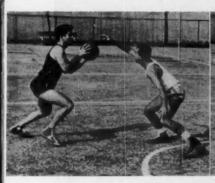






of feint will produce some recoiling action on the guard's part. Even if just a backward weight shift,

it'll give the attacker room to take his one hander.







back and poises for a set, adding to the illusion with a slight knee dip and eye fake. This convinces the guard and he raises his hand and comes up

on his toes. Soon as he does this, the attacker lowers his body and drives off his front foot, placing the ball well out ahead and dribbling in to the goal.





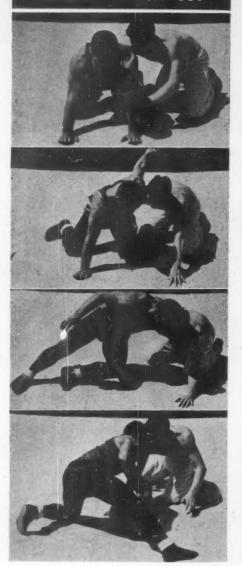


▼ JUMP SHOT

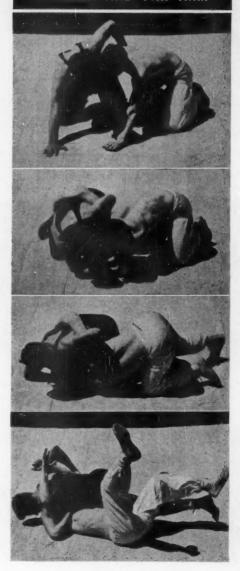
Whenever the guard recovers on a drive, the dribbler can come to a running stride stop, jump straight up, and take either a one-handed or two-handed set shot.



WHIZZER AND SIT OUT



WHIZZER AND FAR ARM



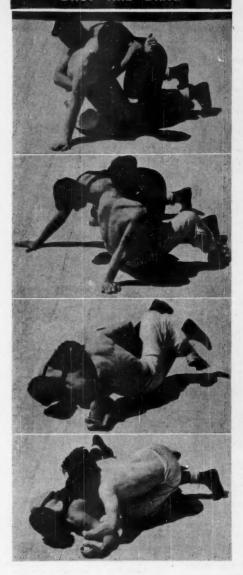
PART 3, ESCAPES AND REVERSALS

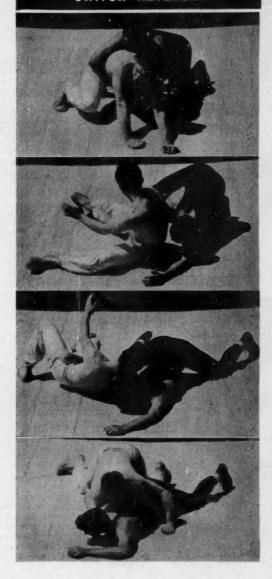
Wrestling Illustrated

By A. G. SIDAR, Jr.
Asst. Wrestling Coach, Rutgers University

N teaching escapes and reversals to gym classes, we attempt to standardize the moves in order to present them in the simplest manner possible. This phase of the sport is probably the most complex to teach because of the many individual variations in execution. In fact, there are almost as many successful variations of each escape as there are good wrestlers.

It's important to remember, however, that all these variations are added to the sound basic structure of the stunt—that without a solid foundation the personal trimmings





will avail the wrestler nothing.

Whizzer and Sit-Out Escape (see page 12): From referee's position, throw left arm over opponent's head with a windmill-like motion and hook it over arm which is around your body. Now step forward and out with right foot. Then swing left foot forward to momentarily attain a sitting position, meanwhile exerting downward pressure with whizzer. From here, turn and come to knees to face man in neutral position.

By the numbers:
1. Free left arm and hook over opponent's arm.

2. Step forward and sit out with right foot.

Swing left leg forward and turn to face opponent.

The whizzer, overhook, or windmill as it is called in various sections of the country has been highly developed since the war. Although used most effectively as a counter for take-downs, it's also effective as an escape and reversal. Offensively, the fireman's carry pictured in the first article of this series falls in the whizzer category.

Whizzer and Far-Arm Reversal (see page 12): From whizzer position, reach across with free arm and secure opponent's far arm above elbow. Pull arm in sharply, driving man onto back in near fall position.

By the numbers:

1. Hook whizzer.

2. Grasp far arm above elbow.

3. Pull sharply.

A cat and mouse type game can be introduced from this whizzer position. The students may be paired off and placed with one man in the offensive referee's position and the other underneath with a whizzer. At the command "Wrestle!", they engage in a contest of speed and bal-

SOMERSAULT ESCAPE











ance to see which wrestler can secure the other's arm and dump him onto his back.

Drop and Drag Reversal (see page 13): This is an adaptation of a basic take-down, the arm drag. Quickly draw left arm in and hook opponent's left arm above elbow with full-fingered grip. Simurtaneously drop to sitting position under aggressor.

At this point, a sharp jerk on hooked arm accompanied by a side-ward slide of hips will pull man forward—as you move out from underneath and swing around to top to complete reversal.

By the numbers:

 Sit to left under man and hook his left arm with left hand.

2. Pull left arm forward and slide out from under.

Switch Reversal (see page 13): Move left arm in front of right and lift right knee to permit left leg to come through. Swing left foot through and attain a sitting position. Then move right arm over opponent's right arm to inside of his right thigh, while quickly lifting left knee from mat.

Now lay back and slide out away from aggressor to exert the leverage which brings him flat to mat. From here, quickly spin around behind him for the reversal.

By the numbers:

 Move left hand in front of right and raise right knee.

Swing left leg through to sitting position and take left hand off mat.

3. Right arm over opponent's arm and inside near thigh.

4. Lay back on man's arm and slide hips out and away.

In teaching this maneuver to gym classes, the instructor will experience more difficulty with the top (dummy) man than with the individual executing the move. Since this is a leverage reversal in which considerable pressure is exerted on the dummy's arm, the latter will tend to fall on his left side before completion of the reversal.

To assure reasonable success, the dummy must stay on his knees until forced flat on his stomach by the lever.

Head and left arm are pulled under body as hips are raised above opponent's arm by a straightening of legs. Head ducks under deeply and legs kick upward and toward opponent's head. Hips going over opponent's arm pin it to mat as roll is completed and man scrambles to knees to face opponent. By the numbers: (1) Duck head and left arm under body; (2) Straighten legs; (3) Kick legs up to roll hips toward opponent's head. THIS is the third of a series of four articles by A. G. Sidar, Jr., freshman and assistant varsity wrestling coach at Rutgers University. In his initial installment in October, he covered Take-Downs. Last month, he expounded Break-Downs and Rides; and in his concluding installment in February he'll analyze Pinning Holds.

Wrist Roll Reversal (not illustrated): Grasp aggressor's right wrist (which is around your waist) with right hand. Move right knee in against left knee and then roll to right, holding opponent's wrist tight to your body.

As you continue rolling, lift opponent's left leg with your left foot and throw it in direction of roll. Upon coming out on top, swing left leg under your right to attain a chest-to-chest position at right angles to opponent.

By the numbers:

 Grasp wrist around waist and move right knee next to left.

2. Roll quickly to right lifting with left foot.

Swing left leg under right to face opponent.

Stand-Up Escape (not illustrated): From referee's position, start standup by stepping out with right foot. Then immediately straighten left leg to complete standing position. During this maneuvering, keep your left arm close to body to prevent opponent from locking his arms tightly around your waist.

Once on your feet, swing left arm vigorously forward and upward to break opponent's arms apart and permit you to move out and turn away to face opponent.

By the numbers:

1. Step out with right foot.

2. Straighten left leg.

3. Raise left arm and turn away from opponent.

This appears to be such a simple maneuver that students are often dubious about its effectiveness. Still in many championship bouts it causes the opponent more headaches than any other move. If an escape isn't effected with it, there's an excellent chance that it will occur when the aggressor attempts to bring you (defensive wrestler) back down to the mat.

Somersault Escape (see page 14): This is a surprise maneuver worked quickly from the referee's position at the official's starting whistle.

(Note to gym instructors: To facilitate the study of the pictures, the (Concluded on page 22)



the finest in LEATHER

X10L "LASTBILT." The country's top basketball. This great leather basketball is made by experts . . . men who concentrate on making only the finest in athletic equipment . . . men who through years of experience learning what teams, players and coaches, want and do not want in a ball. The X10L is the official ball for all intercollegiate games in Madison Square Garden. Patented "Last Bilt" construction with seam-like channels, covered with finest quality special type pebble tan basketball leather which gives the much desired finger tip control.



the finest in RUBBER

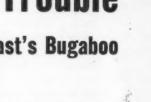
MBR PLYLON RUBBER COVER. Once you feel the new Plylon basketball you'll know that here is the ultimate in rubber-covered balls. Made with MacGregor's new, scientifically developed rubber compound, PLYLON, this basketball outperforms all the others in its field. For improved "feel" you can't match the MBR, the result of years of research and testing. It has been sanctioned for use under new scholastic and intercollegiate rules. PLYLON gives a MacGregor basketball more finger-tip control plus more durability. It's the perfect rubber covering for more accurate shooting and for surer ball handling.

Your MacGregor dealer has a good supply of X10L and MBR basketballs. He'll be glad to make immediate delivery.



Hand Trouble

The Gymnast's Bugaboo



ORE hands or torn calluses often spell the difference between a gymnastic team winning or losing a meet. How many times have you seen a gymnast warm up on the horizontal bar with two or three giant swings and come off with a ripped callus or torn blister? The boy must then be scratched from the event or, if he does compete, his performance definitely isn't up to

Many coaches write the experience off as one of the hazards of the sport. Yet there are a few simple facts of hand care which, if followed, will reduce this hazard to negligible

The problem of hand care can be separated into three distinct phases: (1) before a workout, (2) during a workout, and (3) after a workout.

Let's begin with Step No. 3 in our analysis and work back through the series. In this way we can start with the immediate problem of the gymnast who's injured his hand during a workout.

Let's say that while performing giant swings on the horizontal bar. he ripped off two of the top calluses on his left hand. The first thing he should do is STOP WORKING OUT. It's surprising how many boys continue working out after getting a bad rip. This not only aggravates the injury, but the continual rubbing of more chalk into the tear may lead to serious infection.

The wound should be cleaned and cauterized as soon as possible. One easy procedure: Take a pair of cuticle scissors and cut away all loose and dead skin around the area of the tear. Then wash the hands thoroughly with soap and luke-warm water to get rid of all the chalk and dirt that may have worked into the skin. Dry hands thoroughly and swab the wound with tincture of methiolate. A heat lamp will then quickly take out any soreness that has developed around the wound.

Our gymnast should then be kept from working out on any apparatus that involves constant friction on the hands, as the parallel bars or horizontal bar. If he must continue his work, cover the tear with tincture of benzoin and dust with athletic powder to minimize the amount of friction between the wound and the

After the workout, the wound should be rubbed with vaseline to keep it moist. This will keep the new raw skin from cracking. Dry skin causes crack wounds, which take much longer to heal, especially if the wound is in the center of the life-line on the hand.

The adage about an ounce of prevention is true here, too, which takes us to step No. 2 or "care of hands during workout."

Just what makes calluses tear off or blisters form during a workout? The answer is-too much friction An easy answer you say. But what you may not know is that though friction between the hands and the apparatus does cause some of the hand trouble, the biggest offender is just plain chalk.

Chalk that has caked on the apparatus triples the amount of friction on the hand. The importance of keeping the apparatus clean of dried and caked chalk cannot be stressed

A good method is to take a fine piece of sandpaper and gently rub surface chalk until smooth. Steel wool has often substituted for a cleaning material, but there's a danger here of particles of steel becoming partly embedded in the ap-

By JOHN BOLEN

Gymnastics Coach, San Pedro High School, Los Angeles, Calif.



paratus. The next performer then runs the sliver into his hand and may get a hand infection.

Chalk-free apparatus will solve one problem of friction, but there's still another. This arises when the gymnast works out continually on one piece of apparatus and performs long sequences of tricks before getting off the piece. On the horizontal bar especially, a performer will get up and do seven or more giant swings and turns before getting off. Even the best pairs of callused hands cannot take much of this.

Coaches should instruct their gymnast in the proper methods of working out-keep them from specializing too much on one event, have them alternate on the different pieces of apparatus, and when hands become sore from working horizontal bar, switch them to the long-

Above all, keep the sequences short. You'll find that your gymnasts will begin accomplishing a lot more in the same length of workout time.

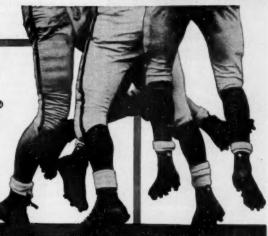
Hand guards may be used to a certain extent, but many performers cannot wear them. Their main trouble is reaching a happy meeting point between protection and gripping area.

If the hand guards are heavy enough to do a good job of protecting the hand, then they're usually too thick and will bunch in use, reducing the gripping area of the hand. If they're thin enough for the gymnast to retain a good grip on the apparatus, the protection isn't suf-

A fairly good hand guard can be made from lamp-wick bought at the hardware store. The wick comes in half-inch wide strips. Take a 10inch strip, bend it in half, and stitch together with heavy thread. Leave just enough room in the loop to slip one finger through. Then cut a slit

THE SCORE ON
OCTOFEN
VS.
ATHLETE'S

FOOT



97% Successful in Tough Clinical Tests!



8 - HYDROXYQUINOLINE DOES IT!
One of the most patent antifungal agents yet discovered!



Fast action against your arch rival—athlete's foot—calls for OCTOFEN! Kills Trichophyton mentagrophytes, the most common fungi causing athlete's foot, in 2 minutes flat by laboratory test! The long years of scientific research behind OCTOFEN are visible in the results this remarkable liquid fungicide produces. In many cases, OCTOFEN clears athlete's foot in a week! No wonder it's called the "solution" for athlete's foot! OCTOFEN is powerful—but safe, gentle. Non-irritating, greaseless and quick-drying!

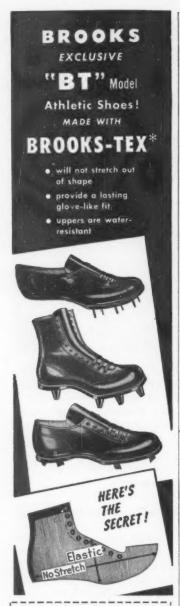
Doctors say you can't beat a 2-way attack on Athlete's Foot!

a powder application to prolong the liquid's fungicidal activity—and to help keep feet dry—an absolute must in avoiding reinfection!

Do this with soothing OCTOFEN POWDER.
Helps keep feet extra dry, since it contains silica gel with amazing moisture absorbency. It's smooth, non-caking and assures long antifungal action. Cools, relieves tender, irritated feet and curbs foot odors, too!

Octofen Liquid and Powder Are Approved by National Foot Health Council!

by National Foot Health Councill



MAIL THIS COUPON TODAY!

Brooks Show Manufacturing Company Dept. SC. 58th & Market Streets Philadelphia 39, Pe. Please send me your latest school catalog and data on BT shoes. about a half inch from the bottom and run a leather wrist band through it to bind it to the wrist.

This guard will last from two weeks to a month, depending on the amount of wear and tear it's subjected to. However, guards won't be necessary if a little common sense is applied before and during workouts.

Many coaches recommend the use of benzoin or other skin tougheners for the hands. The reasoning behind this is that the tougher the hands, the less likely will they tear. However, it isn't the relative toughness of the skin but the amount of friction between the hands and the surface it's moving over that's the gauge of hand protection.

Calluses are in a continual process of building up, and dead skin accumulates rapidly. In time this dead tissue becomes as much of a friction hazard as caked chalk. Calluses should be pared down as often as necessary to get rid of excess dead skin.

One easy way of doing this is by gently scraping the dead skin off the hands with a fine sandpaper. Some gymnasts use a razor blade, but this isn't recommended because of the obvious danger of cutting the hand.

As to skin tougheners, their main drawback lies in the fact that constant use makes the skin very dry. If a deep tear then occurs, it takes much longer to heal up.

Here are some hand hints:

1. If the hands are sore at night,

soak in a pan of extremely hot water and baking soda for about three or four minutes. Then rub a dab of vaseline into the palms until well absorbed.

2. If the skin is too dry from chalk, rub a few drops of glycerin and rose water into the hands every evening. The glycerin keeps the hands smooth and moist overnight, preventing the skin from becoming too dry from excess chalk that may have worked itself into the palms of the hands during the workout.

3. If hands sweat—many performers suffer from sweating palms during a meet. This is mainly a nervous condition, but some physical means can be used to overcome

A few minutes before mounting a piece of apparatus, the performer should wash his hands with extremely hot water—not using any soap, however. The hand-bath will take off most of the surface sweat and dirt present at the time.

The boy should then dry his hands thoroughly and apply tincture of benzoin between the fingers, and then dust with powder. This will keep the hands in a fairly dry condition for some time, or at least long enough for the performer to do his exercise without worrying about slipping off because of sweaty hands.

There's no true panacea for the problem of keep the hands in top shape for gymnastics. But the precautions outlined here will considerably reduce the problem.

Individual Stunts

(Continued from page 9)

The attacker can then merely come up to position and shoot a one-hander. He'll almost always be able to get his shot off before the guard can bring his hand up again.

Double Fake and Drive: This stunt is particularly effective right after the fake drive and shot. The attacker fakes a drive with a long step. Then he poises for a shot by moving his front foot slightly back. A slight knee dip and a good eye fake are the final convincers.

Remember, the fake drive caused the guard to drop his hands. Now, as the attacker poises for a shot, the guard will invariably raise his hand and shift his weight forward or come up on his toes.

As soon as he does this, the offensive man lowers his body and drives off his front (right) foot, placing the ball way out in front on the first dribble.

Change of Direction: This maneu-

ver is designed against a guard who's over-playing his position to one side or the other. The offensive player fakes his drive as before—stepping deeply with his front (right) foot. Instead of stopping for a shot or coming back to his original position, he throws all his weight on the advanced member.

He then pivots on the balls of his feet, turns his body in a low crouch, and drives off with the same front foot but in the opposite direction. He drops the ball way out in front and drives hard.

Caution: He must be sure not to lift the pivot (left) foot before letting go of the ball.

Jump Shot: Whenever the guard recovers on any of these drives, the offensive player can quickly come to a running stride stop, balance his feet under his body, face the basket, and jump straight up.

At the peak of his jump, he executes virtually a one-handed or two-handed set shot. Executed well, with a sudden stop and jump, this is a tough shot to stop.

or community gyn (100%)... SEAL.O.SAN



Because SEAL-O-SAN FINISH WEARS LONGER than Ordinary Sealers

THERE'S a reason for Seal-O-San's great popularity among coaches, players and other school men. They have learned by experience that Seal-O-San assures a better playing surface, and, yet saves money on application, maintenance and refinishing. To say why it's been popular for nearly 25 years, is just that simple. And that's why schools like the University of Wisconsin and communities like Holdrege, Nebraska, select Seal-O-San for their floor finishing year after year.

UNIVERSITY OF WISCONSIN

WHAT'S behind the product that has built this reputation? Research and "know-how!"
Through the years, Huntington Laboratories has developed and tested the finest ingredients; then put them together under careful laboratory control according to a proved formula.
The results are a superior product for you. Seal-O-San on your floor is the best investment you can make. If you haven't already discovered Seal-O-San don't delay longer. Order a trial supply today.



HUNTINGTON LABORATORIES, INC.

Huntington



Terente Canada

Proved Tops...

across the nation

1952 BASKETBALL COACHES DIGEST

- ☐ Tell us more about Seai-O-San.
- Please send _____ gallons of Seal-O-San.
- ☐ Send copy of 1952 Basketball Coaches Digest.
 Free to ceaches; all others send 50c handling fee.

NAME COACH AT

ADDRESS

CITY

State

Planning the Athletic Budget

A SIDE from the wholly unreliable principle of following established practice, there's actually no guide for the individual school to follow in constructing an athletic budget. Athletic directors or principals charged with the responsibility of setting up the annual budget have long recognized the job as a headache and are constantly seeking a yardstick of some sort to serve as a standard in evaluating the finished product.

Comparative figures are helpful, but always must be studied in terms of the demands of the local situation. A sound fiscal policy for school "A" could easily result in catastrophe when applied at school "B." However, certain fundamental principles should be observed by all administrators who struggle with budget problems every year:

1. Estimated expenditures should never exceed 90% of anticipated income.

2. Allocations should be made on the basis of demonstrated need, and never on a hard-and-fast basis of a certain percentage to each respective sport.

Averages computed over a period of three years should carry significant weight in budget preparation. Actual figures, not guess work, should be used as a basis for estimation.

 All personnel concerned with the administration of the budget should be consulted before it is submitted for final approval.

 All budgets should receive the approval of an authoritative body, i.e., Athletic Board, School Board, Athletic Council, etc.

In an attempt to establish a pattern in budgetary procedure for Mansfield (Ohio) Senior High School, we recently conducted a survey of practices followed in the construction of athletic budgets in 20 Ohio high schools.

It was recognized at the outset that such matters as guarantees, scouting, and varying travel requirements would result in some disparity, and that the seating capacity of stadiums and gymnasiums would greatly affect the picture. Nevertheless, we hoped to find a fairly well-defined blueprint to use as a guide in solving our own problems.

Working on the principle that common practice was sound, at least in the opinion of the majority, we selected 20 cities whose athletic programs appeared comparable in scope to ours and whose problems should be essentially the same, and asked them to cooperate in the study.

Schools in large city systems such as Cleveland, Cincinnati, and Columbus were not included because we felt that their problems hardly coincided with those of the small city systems embracing only one or two high schools. To avoid the other extreme, the study also excluded cities with populations under 10,000.

The response from the 20 schools queried was most gratifying in that all returned completed forms.

We were interested principally in four things:

 Total expenditure for equipment in each sport.

Percentage of the total represented by each sport.

Amount allocated to insurance, or hospital and doctor bills.

4. Officials' fees.

Though these four items were re-

garded as basic to the study, we were also anxious to discover how much money other schools were budgeting for such items as motion pictures, scouting, clinics for staff members, and junior high school athletic subsidy. We therefore included these items in the questionnaire.

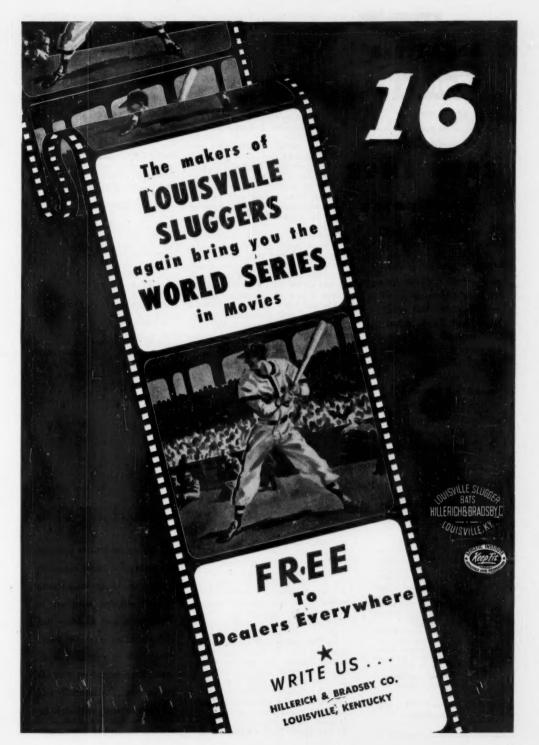
The results of the study, once compiled, were astonishing. Granting the normal expectancy of some variance as a result of local conditions, the discrepancy existing between the figures submitted by schools, even those within the same geographical area, could hardly have been anticipated. Football equipment, for example, ranged from \$2,250 to \$8,000, motion pictures from \$175 to \$1400, and scouting from \$30 to \$750.

Figures representing the cost of equipment for the four traditional major sports, and for motion pictures, scouting, and officials for football and basketball were relatively clear-cut. A breakdown of these items is given in the accompanying table.

However, when reference is made to Item #3 on our list—Amount allocated to insurance, hospital, and doctor bills—such a variety of plans

COST OF EQUIPMENT FOR MAJOR SPORTS

FO	OTBALL				
	High		Low	A	verage
Equipment Cost	\$8,000.00	\$2	2,250.00	\$4	,742.21
Motion Pictures	1,400.00		175.00		649.17
Scouting	750.00		30.00		402.00
Officials	40.00		17.50		24.94
BAS	KETBALL				
Equipment Cost	\$1,873.00	\$	400.00	\$	821.84
Motion Pictures	800.00		100.00		352.00
Scouting	350.00		50.00		165.00
Officials	25.00 flat		12.50 flat		19.23
1	RACK				
Equipment Cost	\$ 800.00	\$	100.00	\$	384.47
BA	SEBALL				
Equipment Cost	\$1,000.00	\$	100.00	\$	354.12



all plate glass Banks

- For greater strength
- For greater accuracy
- For livelier rebounds
- For easier installation
- · For better visibility



Febricated from heat-strengthened polished plate glass—3 to 5 times as strong as ordinary plate.

B Glass gripped firmly on all sides by wide, rigid angle iron frame. No beveiling—glass has square edges to prevent breakage.

Extra-large steel face plate, 10" x 9\s/s" x \s/s" thick, attached to back by three widely speed bolts to provide maximum strength. Only three holes through the glass. Basket mounts socurely on four lugs which are correctly spaced to accommodate official basket (No. 960) manufactured by Sithett Mig. Co., Littlefield, Ill.

Two steel mounting flanges on each side.
Bank is designed for any type of suspension.
Also available with flanges and loop for post-type installation.

Send for free bulletin containing full details

Wherever Nurre All Plate Glass Banks are used, they win the praise of players, coaches—yes, and spectators, too! Because built into every Nurre Bank is extra strength and permanence... ever lively and accurate performance... plus unobstructed visibility for the fans in the end-coart seats.

Nurre All Plate Glass Banks are guaranteed against breakage incident to ordinary use in play. There has never been a Nurre Glass Bank broken in play—in 30 years.

Specify Nurre—always. Send for free detailed bulletin—today.

THE NURRE COMPANIES, INC.
Bloomington, Indiana

were reported that it is possible only to summarize the findings:

Four of the 20 reported subscription to regular insurance plans; two more stated that a combination insurance and contingency fund took care of their needs; six employ a type of self-insurance; and the remainder depend largely on voluntary services of local doctors. All implied recognition of institutional responsibility for the care of athletic injuries.

In the matter of defraying expenses of staff members to attend clinics, a similarly confused picture exists. Six of the reporting schools budget an average of \$406 for this purpose, three budget nothing, and the remainder state that expenses are paid for one or two clinics annually.

Presumably, this last means that the head coach of each respective sport was allowed to attend at least one clinic at school expense. However, the problem would appear to be one which should be resolved in terms of local administrative policy.

We had felt that Item #2—Percentage of total represented by estimated cost of equipment for each sport—was perhaps the most significant item contained in the questionnaire

Whereas the totals budgeted were certain to vary in line with the school's spending potential, it seemed highly likely that the budgetary pattern we were seeking would appear in the relative placing of basic items on the total scale. Averages for the 20 schools show the following:

Footb										73.4%
Bosks	eli	6	a	II						12.7%
Track										5.6%
Baseb	a	ı	1							5.5%
Golf										1.3%
Tenni										1.0%

These results are difficult to evaluate. As has previously been indicated, the range, particularly in football, was extensive—\$2,250 to \$8,000—and the figures doubtless tend more to reflect the local popularity of the sport than to indicate the relative need of the respective activity. Moreover, it was markedly apparent that where football budgets seemed disproportionately high, other sports tended to suffer accordingly.

An interesting but far less significant finding relates to junior high school subsidy. All but two of the schools queried reported some assistance to their junior high school athletic program. The assistance ranged from the assumption of total operating expenses, presumally around \$3,500, down to \$200 for each school. The average was re-

ported at approximately \$1,000 each year.

In the final analysis, the results of our budget study could hardly be characterized as conclusive. As could be predicted, football is getting the lion's share of the income and basketball, track, and baseball appear to suffer by contrast.

However, in view of equipment costs and travel expenses and the number of participants, this is doubtless as it should be. Exactly how far the individual school is justified in placing marked emphasis on certain sports can probably only be determined by reference to the total athletic philosophy of the school.

Further study in this area could profitably be directed toward determining the relative cost of properly equipping participants in various athletic activities, and to obtaining floor figures for expenditures essential to the operation of a well-balanced athletic program. In addition, more information is needed concerning the basic athletic policy under which a representative cross-section of our schools operate.

While it seems highly unlikely that a set formula for making all budgets could evolve from any amount of research, it should be possible, nevertheless, to establish reasonably valid criteria.

Wrestling Illustrated

(Continued from page 14)

stunts have been analyzed without regard to teaching progression. The correct teaching sequence follows: Stand-Up, Somersault, Whizzer and Sit Out, Whizzer and Far Arm, Wrist Roll, Switch, and Drop and Drag.)

After our students have mastered a few reversals and escapes, we move on to chain wrestling from the bottom. This is nothing more than continual movement from one attempted reversal or escape into another.

For example: After an attempted switch is stopped by the aggressor, the bottom man may immediately move into a wrist roll. If this is checked, he may start a stand-up and then drop back into the switch, etc.

Almost any escape or reversal can be worked into the chain. Whenever the defensive man is flattened to the mat, he must always return to his knees and resume his escape or reversal. There are no effective methods of coming out from underneath which can be initiated from a position flat on the stomach. In the prevention and treatment of athletic injuries, leading coaches, trainers and physicians rely on the supportive protection of ACE® Elastic Bandages.

No training room should be without the new ACE Manual, "Aces in Action," describing the proper bandaging of pulled tendons, charley-horse, sprained wrists and ankles, bruised ribs, strained elbows, wobbly knees and other athletic injuries.

support!

Send for your free copy today to help you use . . .



ACE RUBBER-ELASTIC NO. 8

a balanced weave of rubber and cotton



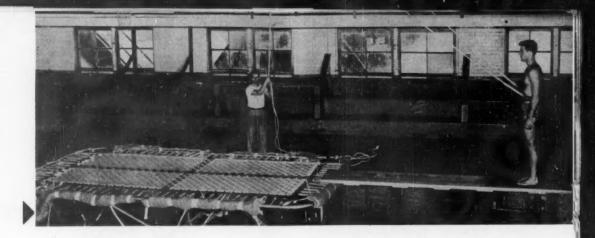
ACE COTTON NO. 1

all cotton elastic bandage

"only B-D makes ACE" ELASTIC BANDAGES"

To get your copy of the new ACE Manual, "Aces In Action", address your request to Dept. 50-L.

BECTON, DICKINSON AND COMPANY, RUTHERFORD, N. J.



By CHUCK LUCCHESI

Physical Education Dept., U. of California

DIVING the Trampoline Way!

LL you swimming coaches who've labored long and hard teaching diving to beginners are invited to try the new trampoline method of instruction. Properly applied, it can save hours of teaching time and hugely facilitate learning.

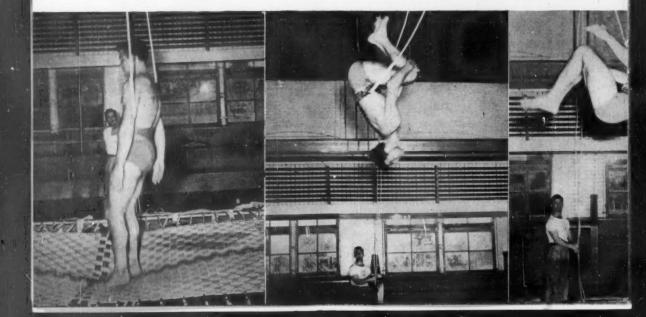
This isn't mere conjecture. At Lodi High School, the use of the trampoline has produced remarkable results. Where it once took novices months to advance to the intermediate stage, it now takes just a few weeks. Dives such as gainers and cutaways are now being taught in only two days.

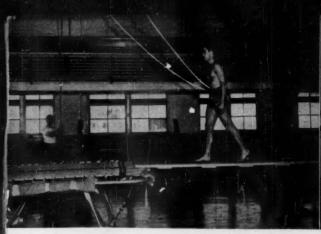
Most important of all, however, is that the trampoline method has completely eliminated the element of fear.

Since it's important to approximate actual diving conditions, the trampoline has been rigged up like a diving board. Three pieces of apparatus are used for this—a two-inch plank approximately 10 feet long and two feet wide, an overhead spotting belt, and a sawhorse.

One end of the plank rests upon the edge of the trampoline frame, while the other is supported at the same level by the sawhorse. In other words, what we have here is a simulated springboard for the diving approach.

The simplicity of the set-up is obvious. Naturally, the hook-up of the spotting belt and rope may have to be modified to suit prevailing conditions. But where the gym has wood-







en trusses, as at Lodi, the installation is easy.

The advantages of learning the dives on the trampoline first and then transferring them to the springboard are numerous. For one thing, the tramp enables the boy to perform a dive many more times with less time and effort.

When using a regular springboard, the athlete must perform his dive, swim back to the edge of the pool, climb out, and then mount the springboard to prepare for his next attempt. This involves a great deal of waste motion. With the trampoline, however, the boy is always on the apparatus and can launch his dives one after the other.

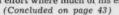
Another advantage of the tramp lies in the fact that it permits maximum effort in controlled training conditions. This isn't always true where actual water is employed.

FULL GAINER (TUCK)

Here's the way diving was taught at Lodi during Coach Lucchesi's two-year tenure. A twisting belt is secured to the athlete and is held firm (by means of ropes) by the coach situated along the side wall. A 10' plank, propped by a sawhorse, permits the athlete to perform the entire dive. From the starting position (picture No. 1), the athlete takes a left step (not shown), a right step (No. 2), a left step (No. 3), then launches his hurdle and dive.

Most swimming pools, especially on the West Coast, are outdoors, and the swim season is started during the winter months. This means that a great many practice sessions are held in cold weather.

It's obvious that a youngster can't warm up enough to assure maximum effort where much of his ener-





SKI FITNESS EXERCISES

By LAURENCE E. MOREHOUSE and YNGVE AHLM



1951 Popular Photography Conter

HRONGS of new skiers are arriving at mountain slopes these days for long anticipated ski holidays. Among these are many school kids who are surprised to find that skiing is a vigorous sport which requires a level of physical condition well above that needed for ordinary activities. As a consequence, these novices become fatigued after only a few minutes of skiing and are sore and stiff for days.

The practiced skier knows that preparation for a ski holiday requires more than waxing skis, polishing boots, acquiring ski clothing, making travel arrangements, and securing lodge reservations. Skiers must get themselves ready, too.

This means strengthening muscles that are little used in everyday life, but which are important even on the most gentle of slopes. It also means acquiring enough endurance to be able to continue physical exertion at high mountain altitudes, and enough flexibility to get into and out of skis and to adjust ski bindings. The requisite agility, strength, and flexibility needed to pick oneself up from the inevitable spill in deep, soft snow cannot be overlooked.

Here are five Ski Fitness Test exercises. If the student cannot perform them, he may be deemed physically unprepared for skiing. Practice of these exercises together with the Supplementary Conditioning Exercises explained later on will help prepare the skier.

The order of a 15-minute daily workout is also presented. In addition to the exercises, rapid walking and climbing will help build up wind and improve fitness for skiing.

THE SKI FITNESS TEST

1. The Heel Sit. Standing erect with arms extended forward and heels always touching the ground: Squat all the way down and then return to the standing position without losing balance.

This exercise tests the shock-absorbing muscles of the knee and ankle joints which make skiing graceful and safe. If balance cannot be maintained at first, hold onto a partner or some object until condition is improved enough to pass the test.

2. The Holding Position. Balancing on one foot with the other extended back and up, arms extended sideward: Flex the knee of the supporting leg so that the knee projects more than three inche in front of the toes. Hold this position for more than 10 seconds, alternating legs.

The supporting legs are held in this position during most downhill ski

runs, with longer slopes requiring as many as 20 minutes of this holding position.

3. Squat Jumps. Starting from an erect position with one foot a little ahead of the other, hands on top of head: Spring into the air and then sink into a full squatting position and immediately bounce upward. As you leave the ground at the end of the upward bounce, shift the position of the feet. Continue the exercise with the feet shifting alternately left and right.

To be fit for skiing repeat this exercise 20 times without stopping. The squat jumps test the endurance of the legs and heart for vigorous activity at high altitudes.

4. Touch Front and Back. With the heels always touching the floor: Lower to a full squat position and reach forward to touch the floor as far ahead as possible. Raise to a standing position and again lower to a full squat, this time reaching far backward behind the heels. Then (Concluded on page 35)

ORDER OF A 15-MINUTE DAILY WORKOUT

OF A 13-MINUTE	DAILT	WORKOUI
Exercise	Rate	Repetitions
Jumping Jack	Moderate	10-20
Tendon Stretcher	Slow	20
Trunk Circle	Slow	12
Changing Edges	Fast	12-20
Christie	Moderate	6-10
The Heel Sit	Slow	5-10
Holding Position	Steady	10-15 seconds
Squat Jumps	Fast	20
Rest (Walk around)		
Touch Front and Back	Moderate	10
Leg Circling	Slow	6
	Exercise Jumping Jack Tendon Stretcher Trunk Circle Changing Edges Christie The Heel Sit Holding Position Squat Jumps Rest (Walk around) Touch Front and Back	Jumping Jack Tendon Stretcher Trunk Circle Changing Edges Christie The Heel Sit Holding Position Squat Jumps Rest (Wallk around) Touch Front and Back Moderate





gyms in one!

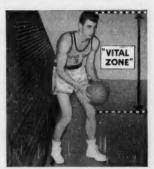
HORN folding gymseats and partitions can easily triple your gym facilities! When the partitions are folded and the seats extended you have an exhibition gym that pays its own way. With the gymseats folded and the partition extended your gym becomes two separate units.

For planning that gives you three gyms in one, plan with Horn. Horn equipment gives you the design you need for efficient use of space, and the quality of construction you need for long years of trouble-free service. Horn representatives in your area will help you plan your three gyms in one... Horn factory crews will supervise your installation.

Write today for details on Horn folding gymseats and folding partitions... and the new Horn wardrobes and folding stages!

HORN BROTHERS

THE BRUNSWICK-BALKE-COLLENDER COMPANY
FORT DODGE, IOWA



FOR SAFETY, plan with HORN! Horn folding gymseats provide a smooth, sloping surface when folded ... real protection for the vital zone!

Introducing Dow-Metal

Combination Standards for Pole Vaulting and High Jumping

- Light, easy to handle, simple to adjust.
- Made of a patented magnesium alloy metal that assures durability and strength.
- More stable than any other metal or wooden standard.

Only \$78 per set (F.O.B. Midland)

plus Dow-Metal Crossbars

These triangular, hollow bars are the truest, most practical, longestlasting crossbars on the market offering you 11 big advantages:

- Meet all Official specifications.
- Will last three years or longer with proper care.
- Possess 2" to 6" less sag than wooden or cane poles.
- (Uniform all the way across.
- No danger of splintering.
- Costs less per season when compared to wooden or cane poles.
- Bends back easily when landed upon. No sharp edges.
- Metal is a patented magnesium alloy especially suited to a great deal of bending.
- Ideal for high jump tests in physical education programs.
- Tried and acclaimed by more than 2,000 schools and colleges throughout the nation.
- Painted in alternate black and yellow stripes.

WEIGHT AND PRICE

- 14' (jumping) 2.2 lbs. \$6.50 16' (vaulting) 2.6 lbs. 7.25
- 50¢ per bar higher west of Rockies, transportation charge extra.

Prices subject to change without

Write for the name of the dealer nearest to you.

K. & P. Athletic Co.

1115 Jerome St., Midland, Mich.

Food Suggestions for the Athlete

"S TRONG and alert people are built by abundant, well-bal-anced diets. To be well fed means more than filling the stomach with foods that appease hunger. It is having each day the kind of food that will promote abounding health and vitality."

A course in applied nutrition would prove invaluable to the athlete, as much of the popular nutrition literature has no scientific basis and is often erroneous. At some universities a course in human nutrition is required of all physical education majors. The U. of California and the U. of Washington are good examples.

There's no question that food actually makes the body. "You can't make something out of nothing." Some foods increase endurance, others increase energy, others increase resistance to disease, and so on. By applying basic knowledge of nutrition, the athlete may develop his latent powers.

A good general diet is necessary with special emphasis on the food eaten the day of competition. Usually the special emphasis should begin with the evening meal the night before the game.

The very best rule for a good diet is "Follow the Basic 7," also known as the protective foods. The National Food Guide, Leaflet No. 288, U. S. Department of Agriculture, containing the Basic 7, may be obtained by writing for it.

Basic 7—each group should be included some time during the day:

- Leafy, green, and yellow vegetables.
 Citrus fruit tomatoes or raw
- Citrus fruit, tomatoes, or raw cabbage.
- 3. Potatoes and other vegetables and fruits.

MRS. ELMA IBSEN serves as Nutritionist for the Kansas Tuberculosis and Health Assn. She was a featured speaker at the Kansas Coaching School last summer, and made quite a hit with the attending coaches. Her article is reprinted from the October issue of the Kansas High School Activities Journal.

- 4. Milk and milk products.
- 5. Meat, poultry, fish, eggs, dried peas and beans.
- 6. Bread, flour, cereals (whole grain, enriched or restored).

7. Butter and fortified margarine. Quality is more important than quantity, yet the more physical work, the greater the quantity of food needed. Boys still growing and "going out" for athletics require the greatest quantity of food in order to meet growth and energy foods. (Teen-age boys' requirements are

greater than any other age-group.)

The body is like a furnace and can only put out the energy in proportion to fuel consumed. A good rule for quantity is maintenance of steady weight, or gain in weight in proportion to gain in height. "If the individual eats too much, he's fat. If he isn't fat, he isn't eating too much," according to Dr. Ralph E. Guerrant, professor of biological chemistry, Kansas State College.

Day of the Game: Breakfast should be the best possible and fairly large, as this definitely will be the basic meal of the day. Especially is this true before track meets and afternoon competition. Fruit, well-cooked cereal, eggs (not fried), toast, milk or hot milk drink.

The Meal Before the Game or Meet should be eaten two or three hours before competition, to insure adequate time for digestion. Excitement may slow digestion. An adequate amount should be provided to raise the blood sugar-level, keeping the athlete in the highest efficiency bracket throughout the play.

A good standard meal before competition follows:

Bouillon—fat free. (Something hot at the beginning of the meal steps up digestion.)

Small broiled steak, 2 poached eggs, or meat and vegetable stew.

Baked potato, one pat butter (liquid from vegetable may be used on potato).

Vegetable — as peas, tomatoes, string beans or carrots.

(Continued on page 38)

don't just hope for Voit quality

play and he sure



XB20

America's finest basketball for indoor, championship play. Official for all games upon mutual consent of competing teams.

Collegiate stars, outstanding coaches, school buyers tell us, "Feature for feature, game after game, Voit is tops. You ought to build the best. You originated the rubber-covered basketball. You were making championship basketballs before most of your competitors were in the rubber-covered ball business."

Voit basketballs cost so little

Voit Basketballs cost no more and yet last from 3 to 6 times longer than any other type. The extra games you get from Voit pay off your initial investment.

Try them all and you'll know why Voit is best



CB2

Favored by schools for 16 years for rough indoor or outdoor play. Sanctioned for official high school competition.





MEN YORK IO CHICAGO IO IOS ANGEISS II

America's Finest Athletic Equipment



Now! The EVERLAST



that adjusts in 5 seconds!

Unlike any other competitive head-guard, the Everlast CHG will never slip, if adjusted properly. This simple adjustment takes only 5 seconds and means more victories for your team, greater protection for your men! Just lift the flap at the back of the head, make all and any adjustments by a flick of the finger, and close the flap. You can even change adjustments easily and quickly between rounds, when time matters most. And, most important, the flap cannot be opened accidentally during the bout!

ONLY THE EVERLAST CHG GIVES YOU THESE IMPORTANT FEATURES:

- CAN'T SLIP. Featuring a radically different method of construction, the Everlast CHG beadguard has specially designed thin bands that conform perfectly to the centeurs of the wearer's head and keep the headguard in place comfortably and securely under the saverest blows.
- PRATHER-LIGHT-The Everlust competitive headquerd weight only is ounces, or approximately one-half the weight of any other brand. This means more winners for you because your fighters are not humpered by heavy, uncomfortable headquerds.
- PERMANENT ANTISEPTIC—The Everlast competitive headguard is treated with a new process which permanently and completely steps offensive perspiration oders and actually kills all germs on contact.
- (1) SNAP-ON CHIN STRAP—The protected snap-on chin strap used in the Ever-lest competitive headquerd allows for instantaneous removal of any time and eliminates the need for the dangerous buckle used in other handle.



Be sure to ask for other Everlast products with built-in safety features:

SAFETY.GUARD GLOVE with double-thick, sealed in padding.

ODDOGUARD for double teeth protection. Invented and perfected by Dr. Vincent J. Oddo Jr., D.D.S.

Oddo Jr., D.D.S.

ENSEFLOR MAT, the new official safety boxing ring mat with exclusive Everlast features.

EVERLAST—First choice of champions and coaches the world over

EVERLAST SPORTING GOODS MFG. CO., INC., NEW YORK 3, N. Y.

(For 48 years a trusted name in sporting equipment)

THE CAPTAIN'S ROLE

HEN a team captures two Big
Ten basketball championships
in a row—as Illinois has done
—there obviously must be a reason.
Yes, we had good personnel. And
let's say the coaching was adequate.
But the young men who held those
teams together and came through
when the chips were down, were
Don Sunderlage and Rod Fletcher,
our team captains.

They took a personal interest in the players and did things for the team I never could have attempted. They were two of the best leaders I have ever worked with.

One time during the 1951 season, unknown to me, a varsity player took up smoking. Don Sunderlage, because he was on the inside and close to the boys, found out about it right away. I later learned that he went to this boy, who was bigger and heavier than he was, and "laid down the law."

He told the offender to stop smoking, since it set a bad precedent that might jeopardize the team's chances; and that he, personally, would report the matter to the coach if the smoking continued. The big boy straightened out and came through with the performance necessary to make champions of the Illini.

It is very possible that if it hadn't been for Don's decisive action, this player might have continued to break training and eventually influence other squad members to follow suit

Don and Rod gained the full respect of their teammates. In 1951, whenever we got into a tough spot and needed a basket, the boys would maneuver the ball to Don. They knew he could score when the pressure was on. This confidence in their leader made for a wholesome spirit and gave the team that extra psychological edge necessary for victory.

Don was well rewarded for his unselfish efforts. At the end of the season, Big Ten coaches and officials chose him as the most valuable player in the conference, and he was also first choice for the all-star collegian squad picked to play the champion Rochester Royals of the National Basketball Association.

In my years at Illinois, our captains have played vital roles in what success we've had. Our captains are chosen by the players themselves. By HARRY COMBES
Basketball Coach, U. of Illinois

as told to George L. Henderson

Many coaches maintain that this is a poor practice, since it frequently results in the wrong player being selected.

I disagree. My experience, both at Champaign High School and at Illinois, has been that the boy chosen by the squad is invariably the person I'd have chosen. And why not? You can't fool the players. They know who their driving force is and whom they respect the most. The coach can only guess. The players

At Illinois, the balloting is confined to lettermen, with the voting held at the end of the season. There are, of course, other ways of choosing captains. Some coaches prefer to appoint one at the beginning of the season. Others appoint captains plus alternate or junior captains. And many others appoint captains on a game-to-game basis, choosing a different player each time. In short, they pass the honor around.

I know one coach who permits his squad members to elect the captain but controls the choice by appealing to one or two key players in this sort of manner: "Johnny So-and-So is the boy I want for next year's captain. You see that he is elected."

The big weakness in appointing captains is the danger of stirring up resentment because of the autocracy of your choice. The boy chosen may be the best candidate in your eyes, yet fail to have the respect of his fellow players. Ultimately, all the bitterness stirred up will reflect directly back to you.

Passing the job around represents an attempt to escape such consequences. You may have a boy who is outstanding as a captain, and you may end up appointing him captain for tough games.

If your schedule is crowded with difficult contests, he may be the captain for four or five games in succession; which, because of your avowed policy of passing the honor around, can lead to dissention and bitterness toward you.

Controlling the election of a captain by exerting pressure on certain key individuals can produce success-



THE SHOOK Athletic Trainers' KNEE BRACE The Brace that gives Positive Support

STRENGTH

Shown here braced leg supports entire weight of 195-1b. man. Steel splints eliminate lateral motion of knee. Shook Brace can prevent injuries BEFORE they occur.

MOBILITY

Wearer of brace can perform any athletic maneuver as easily as with a normal leg. Brace gives complete comfort to the wearer and freedom of action for ALL Athletic Sports.



BALL BEARING JOINT ALLOWS NATURAL FREEDOM FOR ALL ATHLETIC MANEUVERS

Flexion Extension Running
Kicking Pivoting Jumping
Cutting to the inside Side-stepping

SHOOK ATHLETIC TRAINERS' KNEE BRACE IS A NATURAL AID FOR ... Protecting a knee injury ... Protecting post-surgery . Strengthening medial ligaments.

POSITIVE AS A REINFORCED STEEL SPLINT YET AS FLEXIBLE AS A NORMAL KNEE

Proven in FOOTBALL - Now Ready for Action in BASKETBALL!



ATHLETIC PRODUCTS COMPANY, INC., Box 86, South Bend 24, Indiana

KNEE BRACE

PATENTED



• He opportunity riflery p incourage this fine recreational sport among all the boy your school. There's absolutely no tape or outsid unected with your entry run your tournair merely supplies the to you a brassard for the winn uarterfinalists. These attractive brassards comaree colors and are silk-embroidered on felt. You also receive drawcharts and tournament suggestions. Your tournaments may be held in sections-one for Tyros and another for Sharpshooters. The coupon below will be accepted as your entry. Fill it out, mail it in, and we'll send you all the essential materials.

Free Awards and Draw Charts

No Entry Fee	CHOLASTIC RIFLE TOURNAMENTS, 351 Fourth Ave., New York 10, N. Y.
Please enroll my school or club and sen	d the awards, drawcharts and tournament instructions.
We will have a boys tournament	two tournaments—Tyros Sharpshooters girls tournament
number of drawcharts needed	
My name is	Position
Name of school or club	
City	
Approximate date of tournaments	State

ful results—until the boys catch on to what you are doing. And it won't take them long to do that.

Basically, Americans hate to be pushed around and supervised without representative voice. This fact alone is a strong argument for my contention that the best way to determine a captain is to let his teammates choose him.

Your big job will be to handle the chosen captain. You must gain his confidence. One way to do it is by making him feel important. Delegate definite responsibility to him and take him into your confidence. An hour spent at the beginning of the season impressing upon him the importance of training, teamwork, and cooperation—primary essentials for a winning team—is time well spent. The results can mean the difference between winning and losing.

ENCOURAGE INITIATIVE

I would suggest that you urge your captain to assume his position of leadership. When necessary, he should feel free to call squad meetings on his own—without the coach being present. Don't pry into what is said at these meetings, but trust your captain to make valuable use of the time. He won't let you down.

Also confer with him about game strategy and methods of teaching necessary skills. If he thinks you'll seriously consider his suggestions and talk them over with him, he'll side with you when it comes to making difficult decisions, such as whether or not to report certain infractions of sound training rules. He'll make up his mind the right way because it's his team's record and reputation that's at stake.

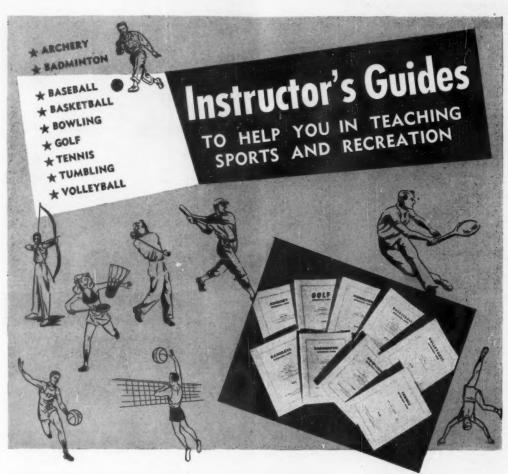
Successful leaders, on world, national, state, local, and sports levels, are marked by their ability to delegate responsibility and gain the cooperation of their fellows. Always remember that in your coaching.

I know that Jim Bredar, our 1952-1953 captain, will prove to be a good leader. After his election last spring, he came to me and asked, "Coach, what can I do to help the team?" He's thinking about his job and the responsibility it entails.

No matter what system of play you use, it will probably work if you have the cooperation of your players. One way to gain this cooperation is to make use of your most valuable coaching tool, the team captain.

Choose him in a democratic way; make him feel he has important responsibilities, that the team is his team; trust him. You'll never be sorry.





As an instructor in any of the sports shown here, you'll want these As an instructor in any of the sports shown here, you'll want these guides to help you in your teaching program. For each guide, written with the aid of top coaches and authorities and fully illustrated with hundreds of photographs, is packed with modern ideas on how to teach basic sport skills. And in addition, you get facts about each game . . . history, bibliography, how to use slide films in your teaching program, list of available 16mm motion pictures, and other helpful information that will enable you to do a better all-around teaching job. Send for the books that cover the sports you are now teaching—or better vet. order a full set of nine guides and are now teaching—on better yet, order a full set of nine guides and be ready when you are called upon to teach these other games. Order today—from The Athletic Institute, 209 South State Street, Chicago 4, Illinois.

ARCHERY GUIDE—Eloise Jaeger, University of Minnesota, consultant. 62 pages. Each \$1.00

BADMINTON GUIDE—Kenneth Davidson, International Authority and Lenore C. Smith, University of Southern California, consultants, 68 pages

BASEBALL GUIDE—Otto Vogel, University of Iowa and Dick Siebert, University of Minnesota, consultants. 86 pages

BASKETBALL GUIDE—Dr. Forrest C. Allen, University of Konsos, Horold E. Foster, University of Wisconsin and Edward S. Hickey, St. Louis University, consultants. 72 pages Each \$1.75

BOWLING GUIDE—Ned Day and Milton Raymer, Executive Secretary American Junior Bowling Congress, consultants. 44 pages

GOLF GUIDE—Bob McDonald, a leading teaching authority, and Les Bolstad, University of Minnesota, consultants.

TENNIS GUIDE—Harry "Cap" Leighton, Senn High School and River Forest (Illinois) Tennis Club, consultant. 62 pages.

TUMBLING GUIDE—Newton C. Loken, Gymnastic Coach, University of Michigan, consultant. 40 pages. VOLLEY BALL GUIDE—Robert E. Loveage, Illinois Area Council, Y.M.C.A., representing the U. S. Volley Ball Ass'n., consultant. 64 pages.

Each \$1.00 Each \$1.00

Each \$1.75

Each \$1.00

Each \$1.00

Each \$1.25

THE Athletic Institute



Ski Fitness Drills

(Continued from page 26)

raise to the starting position.

The test is to complete the front and back touch without losing the balance. This position is often assumed to adjust ski bindings without removing skis.

5. Leg Circling. Lying on the back: Lift the legs upward without bending the knees and touch the floor behind the head with the toes. Then start leg circling with the legs extended and the feet close to the floor at all times.

SUPPLEMENTARY EXERCISES

6. Jumping Jack. Standing with heels raised, arms at sides: Jump to the stride position while flinging arms sideward and clapping hands above the head. In a continuing rhythmic motion, jump back to the standing position, keeping up on the toes throughout the exercise.

7. Tendon Stretcher. Standing erect with the arms extended forward and the heels held on the floor: Reach forward as far as possible with the knees and hands.

8. Trunk Circle. Bend forward and downward with arms hanging loosely: Make a large circle with the hands. After three circles, reverse the direction.

In addition to its limbering and stretching benefits, this exercise helps keep a trim waistline.

9. Changing Edges. Standing erect with arms extended sideways in a relaxed manner: Jump from one side of the feet to the other, to strengthen feet and ankles.

10. Christie. Pivot upper body to the right, extending arms at shoulder level and flexing the knees slightly in the holding position as in skiing. Go into a crouch and then unwind-reaching in front of the left foot with the right hand while placing the left hand behind the right heel. Then wind up to the left and repeat to the opposite side.

In addition to the conditioning effect, this exercise develops skill in the use of the shoulders in making a turn in skiing.

ideal collaborating team, Yngve Ahlm is both a ski coach and a member of the National Ski Patrol, while Laurence E. Morehouse is associate professor of physical education at U.S.C. and chief of the Performance Physiology Section of the Air Force School of Aviation Medicine at Randolph Air Force Base, Tex.



Now! See for Yourself . . .

TRAMPOLINE* ACTION

and How It Can Benefit Your Gym Courses

NEW TRAINING FILM: "UP IN THE AIR" featuring GEO. NISSEN and BOB FENNER, International Trampolining Authorities

Minutes - 16mm, film demonstrates effective-2 ness of TRAMPOLINING in physical education and training.

ENTERTAINING and **EDUCATIONAL**

Show It to Your Classes

Rental: ONE REEL, \$5 Black and White; \$7 in Color WRITE NOW FOR YOUR SHOWING!

NISSEN MODEL 549-T

Latest "Flashfold" Design

MINI-TRAMPS - WEBWING WEB BEDS

Standard Parts. Accessories Available for Immediate Shipment from Stock

WRITE FOR FREE LITERATURE

NISSEN TRAMPOLINE

200 A AVE., N.W. CEDAR RAPIDS, IOWA



Says:

"Beats Me!"

CORNER

Please send all contributions to this column to Scholastic Coach, Coaches' Corner Dept., 351 Fourth Ave., New York 10, N. Y.

THE last time Herman Hickman coached a team in the annual North-South game he decided to take a fishing trip on a day no practice was scheduled. Trying to jump into the boat from the dock he slipped and sprained his ankle. A couple of boys had to roll round, jolly Herman onto a stretcher.

This naturally took a lot of doing, and a large crowd soon gathered. A little old lady on the edge of the mon craned over the heads of the on-lookers and gasped. "Look at that poor man," she said. "He must have been in the water four or five days. Look at how bloated his body is!"

Tex Rickards, the Ebbets Field announcer, raised a lot of eyebrows in the seventh game of the world series. "Ladies and gentlemen," he announced in the fourth inning, "will you please remove your wearing appare!" . . . and then, after the pause for laughter, he finished, "from along the left field wall."

Football coaches on the west coast were discussing the feasibility of adding a fifth official for all games. Moving to a blackboard, Coach Kip Taylor of Oregon State outlined the territory which the extra arbiter would cover. Then a thought suddenly occurred to him. "What'll we call him?" he wondered.

"Hmmm," rasped Jim Aiken, then coach of Oregon. "You'll probably call him a blankety-blank just like you do the other four."

New York City's proud reputation as a melting pot is clearly reflected in the make-up of its high school soccer teams. Take the fine Erasmus Hall H.S. team, for example. Thirteen squad members hail from foreign shores. Roland Rodriguz, the rugged right fullback, comes from Venezuela, while Greek-born Mario Grivas at inside right, and Dominik Nargelavicus, of Lithuania, form the principal de-

Vera Rovanavonhse, Siamese, is the smallest player at 4-feet-6; Se Yoin Whang, known as Seymour to his teammates, is a newcomer from Korea; Julius Frankel hails from Austria; and Martin Frumkin comes from England. Only the goalie, Dick Breyer, is American-born.

Seward Park H.S. goes Erasmus one better. Only its coach is American-born! The entire 15-man squad comes from foreign soil—eight from the Ukraine, three each from Poland and Germany, and one from Italy.

According to Mrs. Rip Engle, wife of the Penn State coach, during the football season Rip takes vitamin pills every Sunday, Monday, and Tuesday to pep him up, and sedative tablets every Wednesday, Thursday, and Friday to quiet him down. What does he take on Saturday? Probably both.

San Francisco had just licked Idaho, 26-7, and an Idaho student was explaining to a S.F. student that the odds had all been in S.F.'s favor because they had no coeds to distract the players' minds. "Tell you what," snapped San Francisco, "we'll swap you—our team for your gals."

Ac-scent on victory. Pete Cawthon, the former Texas Tech and pro coach, was a rugged individualist who hated to lose. One afternoon, after his team lost its fourth straight game, Pete exploded in a dressing room lecture and finally ruled, "We'll GOAT it until we win." Meaning, nobody could take a shower until the team won.

What do you think of that kid, Charley Powell, the rookie end of the San Francisco 49ers? He made it big in the pro game—straight out of high school! At 20 he was the youngest and the most inexperienced player in the league. A real big boy, standing 6-3 and weighing 225, Charley did all his football playing for a San Diego high school last year. He's also a big league prospect in baseball.

One of the greatest winning streaks in high school sports came to an end this season when the Northeast (Philadelphia) H.S. soccer team dropped a 1-0 decision to Frankford H.S., fracturing a 113-game unbeaten skein!

See that all-time football team that Grantland Rice picked for the Atlantic Bond paper company? Really was a beaut. Ends were Don Hutson and Benny Oosterbaan, tackles—Cal Hubbard and Fats Henry, guards—Pudge Heffelfinger and Jack Cannon, center—Germany Schulz, backfield—Sam Baugh, Jim Thorpe, Red Grange, and Bronko Nagurski.

Ever hear of Schulz? He was quite a ball player. He stood 6-4, weighed 240, and played every minute of every game his first three years at Michigan (1905-7)!

Our vote for the nicest play of the 1952 season goes to the last touchdown in the Oklahoma-Texas game. The ball was on the one-yard line in the Sooners' possession. In the huddle, one of the players turned to quarter-back Eddie Crowder. "Hey, Eddie," he said, "how about giving the ball to Billy (Vessels)? He's been blocking like crazy all game. Let's give him a touchdown as a present."

Crowder thought it was a fine idea, and called for a handoff to Vessels. The center snapped the ball to Crowder, who stepped out and looked for Vessels. To his dismay, he saw that Billy had whipped by so fast that he couldn't give him the ball.

A quick-thinker, Crowder charged right behind Vessels. Everybody piled up over the goal. Down at the bottom, Crowder saw his chance. He slipped the ball into Vessels' arm—and that's how the astonished Vessels got credit for his td.

Guess who was the richest-paid athlete in 1952? You'll never guess, so we'll tell you. 'Twas Eddie Arcaro, the jockey. The 36-year-old little man made over \$300,000! Which is quite a horse laugh on the leading money winners in the more respectable sports, to wit: Golf—Julius Boros, \$63,000; baseball—Stan Musial, \$68,000; basketball—Goose Tatum, \$25,000; hockey—Maurice likhard, \$24,000; football—Bob Waterfield, \$20,000; boxing—Joe Walcott, \$75,000.

While talking shop, a famous major league pitcher was asked: "Did Joe DiMaggio ever worry you?" The pitcher grinned. "Not at all," he said, "I'd just throw the ball and then it became an outfleider's problem!" How true, how true.

ombat BLISTERS - ATHLETE'S FOOT SWEATY FEET-FOOT ODORS with a HOME-MADE TUF-SKIN-POWDER BENCH

Cramer's TUF-SKIN in glass BODY sunk in POWDER foot rest ADJUST WIDTH TO SUIT NEEDS. 42" SEATS 2 ON EACH SIDE

... AND CUT YOUR TRAINING-ROOM **WORK 25%**

> Tuf-Skin and Foot & Body Powder available from your favorite sporting goods dealer

Cramers of Gardner, Kansas Publishers "THE FIRST AIDER" "SAFETY IN ATHLETICS"

FAIR PLAY FIGURGRAMS 8 TIMES FASTER!



TRY THIS TEST:

During a time-out period, ask several spectators un-

expectedly, "How much time is left to play?"

Check the time with a stop-watch, Check the inaccuracies too. If your scoreboard is a conventional clock-type, expect an average of 16 to 20 seconds for an answer...and expect 50% inaccuracy too.

If you are scoring with a FAIR PLAY Figurgram,

expect 100% accuracy at a glance!

Pep up your school's athletic program. Help the team get the quick, accurate scoring and timing they need. A FAIR PLAY Figurgram Scoreboard will give

you the speed, accuracy and dependability necessary.
With FAIR PLAY there's no need for elaborate factory installation. Your school engineer can install and service your FAIR PLAY easily.

Know the score! Know the time! Specify FAIR PLAY! Write for free illustrated booklet today.

hayer St., Des Moines, Iowa



with full circumferential supporter

Ocean Champion t.m. made of featherweight NYLON

Waist, top and bottom stitched, will not curl. Shed water rapidly, and dry quickly to a smooth, fresh appearance. MEET ALL OFFICIAL REQUIREMENTS.

- . BLACK . ROYAL . SCARLET
- . DARTMOUTH GREEN . ORANGE

Sives 24 to 38

\$36.00 doz.





The Aluminum Spill-Proof Hurdle

Planned for Economy - Designed for Safety

Price \$18.95, F.O.B. Wynnewood, Pa. Aluminum Athletic Equipment Company

1531 BROOKHAVEN ROAD WYNNEWOOD, PA.

Food Suggestions

(Continued from page 28)

Salad-head lettuce, sliced tomatoes or grated carrots.

Bread or toast-one pat butter, honey.

Dessert-fruit or fruit jello. Drink-fruit juice.

Foeds right before the game and at the half: An orange is probably best, as it has a simple sugar which is very readily available and clears the throat, putting it in the best of condition; also probably prevents thirst as much as anything will.

Fruit sugars, glucose, and honey are single or simple sugars which require no digestion; therefore, are very quickly carried to the blood stream. Ordinary sugar which is made into foods, as candy and soft drinks, must be digested and broken own into simple sugars, so take longer to get into the blood stream. An orange before or during practice is also helpful.

Reasons for a let-down the second half of play:

- 1. Poor breakfast.
- 2. Too few endurance foods (especially Vitamin C foods).
- 3. Too little, too heavy, or improper food before competition.
- 4. Failing to adhere to good nutrition practice the entire season.

FOOD COMPOSITION

Carbohydrates - as sugars and starches; foods high in carbohydrates are cereals, macaroni, candy, cake, etc.

In digestion, all carbohydrates must be reduced to glucose before they can be used by the body for energy. The B vitamins are very important in aiding the proper use of carbohydrates. Therefore, the use of large amounts of sugars by an athlete does not give the desired results unless the individual has a diet heavy in the B vitamins.

Fats in the form of greasy or fried foods are to be avoided. Not only do fats digest slower than carbohy-drates and proteins, but they interfere with the digestion of other foods. However, since fats, weight for weight, give twice as much energy as carbohydrates, some should be included.

Small amounts of fat such as the easily digested crisp bacon and butter or fortified fat may be used. Some fats act as carriers of essential vitamins. All give a satisfying quality to meals, since they digest slower than other food elements. They may be used to advantage when there is a long interval between meals.

Protein Foods-meat, fish, eggs, milk, mostly animal products with a few vegetables as dried peas and

Protein is the fundamental structural element of every cell of the body. Proteins are made up of compounds known as amino acids.

Complete proteins as animal products contain all essential amino acids in the proper amounts, while incomplete proteins in beans, cereals, nuts and some other foods do not. Combining milk with cereal, or milk added to a meal which has beans for its chief protein, is desirable, because this makes the amino acids mixture complete.

Recent research indicates that the blood sugar stays at a higher level for a longer period of time after a meal high in protein than after one high in carbohydrates. For this reason it is well to be sure adequate protein is included in every meal.

One quart of milk, two eggs and one serving of meat (5 oz. raw) will meet most of the protein requirements of an athlete for one day, and with the small amounts of protein in most of the other foods eaten (cooked cereal, breads, etc.) will meet all the requirements.

Minerals:

Calcium is one of the most important of the minerals and is the one most likely to be deficient in the average American diet. Bones break more easily when there is not enough calcium in the diet. Calcium helps the blood clot, aids in the regular beating of the heart, and keeps the nerves in good condition.

Milk and milk products are the best sources of calcium. Fresh, canned, or dried milk are equally good. Green leafy vegetables are also important. One quart of milk a day will meet the athlete's needs.

Phosphorus is especially important in utilization of foods by nerve tissue, in muscle physiology, and is abundant in all protein foods.

Iron is a necessary constituent of blood and body cells and is present in hemoglobin. Hemoglobin is found in red blood cells and is the oxygen carrier. Fatigue and exhaustion are evidence of too little hemoglobin in the blood. Both iron and protein are important in maintaining hemoglobin. Liver, lean meat, green leafy vegetables, whole grain cereals, and dried fruits are the best sourcs of iron

lodine helps govern many of the chemical processes of the body. The use of iodized salt for seasoning will supply all that is necessary. "Iodine is necessary for the proper functioning of the thyroid gland which reg-

ulates the rate of energy output," according to Dr. Ralph Guerrant, biological chemist at Kansas State

Vitamins:

Vitamin A helps keep the eyes, skin and mucous membranes throughout the body healthy. When these linings are healthy, they raise the resistance to colds and other infections. For night playing, this vitamin is especially important because of the constant adjustments to lights and shadows. The chief source are green and yellow foods, liver and liver oils.

Vitamin B family: This is the pep group and is especially important to the athlete. The B vitamins help build endurance, wind, muscle coordination, good nerves, alertness, and good memory. Also, they have much to do with good appetites, digestion and elimination, and are necessary to the proper use of foods by the body.

Persons who eat many sweet or other high carbohydrate foods should be sure also to include high Vitamin B foods in their diets. Seeds and foods that grow from seeds are excellent sources, as are pork and liver. Because lean pork is one of the chief sources of the B vitamins, it is used, except the day of a game when fats and greasy foods are practically eliminated.

Vitamin C, or Ascorbic Acid acts to hold the body cells together. It

(Concluded on page 42)





2-UNIT PORTABLE SET: Can be carried to games and used at the players' bench. Ideal for home use. Recom-mended by Ralph Kiner, Joe Kirk-wood and other sports "bead-liners", including major ball clubs and top colleges.



COACHES: You'll find a Niagara "Mechanical Masseur" a big help in keeping your squad in playing form. Sprains, charley horses, dislocations, stiff and sore muscles—all will respond more quickly to Niagara's patented DEEP Mas-

more quickly to Nagara's parented DEEP Mas-sage action.

Use Niagara's soothing massage on your tense, high-strung players. They'll enter the game re-laxed and with muscles limber—"warmed-up" and ready for fast, rough play.

Send coupon for free booklet—read how other athletes and coaches have profited through the use of Niagara DEEP Massage.

TEA	APPROVED BY LI		
	REE BOOKLE	11	
Adamsvi	RA MASSAGE lle, Pa. Dept. S. me free booklet	on Niagara Massag	e fi
Name			_
Street			
City	*	Cease	

BASKETBALL BLINDERS FOR DRIBBLING PERFECTION



 A practical, inexpensive, durable aid for teaching proper way to dribble—by sense of touch and rhythm. Made of non-breakable plastic.

6 for \$5 (plus postage) 12 for \$9

Combination Baskethall Scorebook and Data Sheet The Baskethall Coach's Scorebook

 Compiles the performance of every player and team combination used. Permits coach to check his strategy and handling of game. Data Sheet makes a wonderful scouring chart.

Price: \$4 (plus postage)

MOHAWK VALLEY SPORTS Little Falls, N. Y.



A Plastic Treated 18 oz. Canvas



Newt Loken, Gymnastic Coach at the University of Michigan, says: "Jim-Plax mats after a complete, safe protection for all tense of memoratics."

VYLAN MATS ARE TAKING THE LEAD!

New Yylan Mats are washable, sanitary, dustproef—tested and approved. Duck textured appearance and "feet." Stands hard west. Tethed 6 in. Intervals with waxed appearance on Jim-Flex Fet filling. Alto regular Cenuine Jim-Flex Fet filling, and well mats. Write for new price circular.

sports equipment co. 364-374 N. Marquette Street FOND DU LAC, WISCONSIN

Sloughing Team Defense

(Continued from page 5)

only maneuver partially toward the middle to slow him down until X-2 recovers his position.

X-3 can also accomplish his purpose by faking a switch or attacking the ball. The particular option can be decided by the scouting reports on 3's movements.

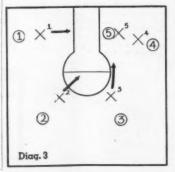
X-3's most important problem is whether or not X-2 can recover and handle 2 without full sloughing help. If he cannot, then X-3 must switch and stop 2 from driving through. The switch must be made far enough from the basket to reduce 2's jump-shot effectiveness to a minimum.

As a rule, 3 will play into the hands of this sloughing pattern by cutting around 2 or remaining still. When 3 cuts around 2, X-3 comes into natural position to switch or slow 2 down enough for X-2 to recover his normal defensive position. When 3 holds still, he gives X-3 the opportunity to harass 2 until X-2 recovers, and to then drop back to his natural position on 3.

When X-3 switches, X-4 must compensate by moving closer to 3 in readiness to help if 2 passes to 3. We often find 4 coming out toward 3. This makes it easier for X-4 to help on 3 without giving up his position on 4, and also makes it possible for X-3 to recover to normal position.

X-1, in this situation, sloughs toward the middle and is ready to jump in front of post-man 5 in any situation wherein X-5 switches. This switch occurs only if X-3 is late in switching and stopping 2.

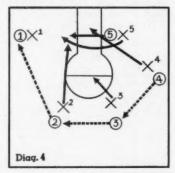
Teams using the pass-around-thehorn pattern and concentrating on the pivot man are a set-up for the sloughing defense. The weaker the shooting and the lesser the move-



ment of the outside men, the more effective will be the defense.

Let's assume that 4 has the ball (Diag. 3). X-4 balances toward the outside with his left leg up and right leg back, forcing 4 toward X-3. X-1, X-2, and X-3 assume sloughing positions to afford maximum help without endangering their responsibility to stop any set shot or lose sight of any man changing direction toward the hoop. X-5 must develop a front position, since 5 is about eight feet out

When 4 passes to 3, X-4 sloughs off, X-3 comes up on 3 with short steps on the outside, encouraging 3 to drive toward 2. X-2 and X-1 draw closer to their men, while X-5 moves in front of 5.



Within this offensive pattern are two common possibilities which are important to defend against. First is the situation in which 4 tries to lob a pass over X-5's head. (This may be visualized by referring to Diag. 3.)

Whenever 4 gets the ball, it's X-1's responsibility to make X-5 aware that he's in position to attack a lob pass. When this eventuality occurs, X-2 comes back in and temporarily takes 1 and 2. X-3 then backs in to help on 2 and 3, which means that X-2 and X-3 are taking three men with concentration on the man closest to the basket.

The second situation occurs when the offense passes the ball from 4 around the horn to 1 while 5 obtains position on X-5 by crossing the lane. Once across the lane, he's in ideal position for a feed pass from 1.

The offense sets up as shown in Diag. 4, with 5 developing position eight feet out and allowing X-5 to maneuver in front of him. As the

ball is passed around the horn, X-5 will try to circle around the pivot. The pivot, realizing this, can make it very tough for X-5 by extending his left leg and projecting his body out (away from the basket).

It then becomes very simple for 5 to cut across the lane and receive the ball underneath from 1. X-5 can hardly get around him without fouling, much less stop the ensuing shot.

The defensive counter, as shown, is as follows: X-5 must not fight 5's position but should run as fast as he can to a position in front of 5, while

X-1 rushes 1's pass.

X-2 sloughs off to the extreme in attacking the pass to 5, with X-3 moving over and helping on 2. X-4 sloughs in helping on 3 and attacking any lob pass over X-5's head. He switches to 5 if 1 gets the ball to him

X-4 must then stop him from getting off a possible jump shot. He can't leave him until the ball is passed out and X-5 has recovered his normal position. X-3 is alert for any pass thrown out. He's in good position to attack 2, 3, or 4, and the other switches must be made accordingly.

Before leaving the sloughing defenses, a word may be in order about weaving offenses. Against a team that constantly weaves, we make an exception to the rule about forcing the offense toward the middle. Instead, we pull our defense out, temporarily forcing the offense to the outside and thus disrupting their set type of play.

NEW TRAMPOLINING FILM

 TRAMPOLINE FUNDAMENTALS. Produced by the Bureau of Audio-Visual Instruction, U. of lowo, under direction of Lloyd Meiners. 16-mm., sound, black and white, 11 minutes running time.

DESIGNED as a guide for trampoline classes, this film furnishes an excellent source of basic materials for the instructor and student.

The subject matter is covered in 46 scenes:

Scenes 1 through 11 deal primarily with safety measures which should be instilled in the minds of every proformer.

Scenes 12 through 28 illustrate the landing and take-off positions upon which all the stunts are predicated.

Scenes 29 through 46 depict the fundamental drops from the different body axes (longitudinal, dorso-ventral, lateral).

Fine use is made of different camera angles and speeds, and the commentary is terse and authoritative.

The film rents for \$1.25 plus postage and insurance. It also may be purchased for \$35.



HAT'S what you get with the new Model 8 Hussey Portable Steel Sectional Grandstand—it's the economical, practical solution to your seating problems—indoors and out. Use it outdoors for football, baseball, etc.—move it into the gym for basketball and other occasions where safe, comfortable seating is required.

Because of their exclusive patented features, Hussey Portable Grandstands (Model 8) and Portable Bleachers (Model 6) can be erected and taken down more quickly and more easily than any other stand on the market. No skilled help is needed. Seats are firmly locked in place—cannot tip or slide, yet are easily and quickly detached when desired.

Because they are scientifically designed and built of structural grade steel, Hussey stands cannot collapse. They meet every safety requirement. 6, 10 and 15 tier 12 ft. sections IN STOCK. (Additional sections can be added as needed.) Other sizes to order.

FREE catalogs and complete information on request. Write today!





HUSSEY MFG. CO., INC.

521 RAILROAD AVENUE

NO. BERWICK, MAINE

Also manufacturers of — Diving Boards, Floats, Piers, Water Sports Equipment, Flag Poles, Fire Escapes and Miscellaneous Iron.

Why MOSINEE Bath-Towls are best!

ECONOMICAL: Two Mosinee Bath-Towls cost less than mere laundering of cloth towels. No laundry bills. No storage problems. EFFICIENT: Highly absorbent. Fast, thorough drying.

SANITARY: Always a fresh, clean, personal towel for each student. Never reused; never collect germs or mildew.

"SNITCH-PROOF:" No losses to turkish-towel "collectors."

Look them over . . . try them out . . . SEND FOR FREE SAMPLES TODAY.

BAY WEST PAPER CO., 1112 W. Meson St., Green Bay, Wis.

Division of Mesinee Paper Mills Co.

MOSINEE Sulphate Towels

PREP-TOWLS - ZIP-TOWLS . TRIM-TOWLS - TURN-TOWLS - ROLTOWLS



1000 Bath-Towis: 18" x 40"

TAPPING AND REBOUND BASKET



- Tapping and rebounding is not just a pre-season drill, but like shooting and passing must be continued throughout the
- · Basket is locked in mechanically, ball stays in full view at all times.
- Saves coaching time. Players teach themselves. Permits concentrated practice.
- · Can be easily inserted by anybody in 20 seconds without risk. This is done by a special hook.

Price: \$13.75 (includes special hook)

MOHAWK VALLEY SPORTS, Inc. Little Falls, N.Y.



NADEN ELECTRIC SCOREBOARDS

Designed for large or small gyms a NADEN BOARD will meet your every requirement. Compact, easily installed and simple to maintain, NADEN'S offers quick, accurate scoring. Eliminate haphazard scoring and timing with a NADEN ELECTRIC SCOREBOARD.

Write for Details.

Name	NADEN
	AND SONS
State	WEBSTER CITY, IOWA

Food Suggestions

(Continued from page 39)

keeps the gums in good condition and is an aid to muscles, bones and teeth. It is very easily destroyed by heat and oxidation. Recent experiments indicate Vitamin C offers protection in times of stress and strain. The citrus fruits, tomatoes, raw cabbage are the chief sources of C, while all raw fruits and vegetables are good sources.

Vitamin D is known as the "sunshine" vitamin, for when the sun shines directly on the skin, Vitamin D is formed in the body. Since the D vitamin can be stored, the surplus acquired by many throughout the summer may last for several months.

It is also known as the calcification vitamin, since it works with calcium and phosphorus in forming and maintaining strong bones and teeth. Foods cannot be depended upon for this vitamin; hence individuals are encouraged to spend some time each day in the sunshine or take some source of Vitamin D as one of the fish liver oils.

Special Note: Individuals differ somewhat in their absorption, use, and response to food. The athlete should eat nothing he feels might bother him, as there is a psychological as well as physiological response to food.

A liking for a truly important food should be developed by starting with a very small amount and increasing the amount very gradually in succeeding meals.

The athlete whose training includes special diet emphasis, is sure to develop the health, poise and sureness which comes from knowing he has considered and followed every detail of his training.

For additional copies, write the Kansas Tuberculosis and Health Association, 1134 Topeka Avenue, Topeka, Kansas. Approved by the School of Home Economics and Nutrition Staff of Kansas State College. Supplied to you from the Christmas Seal Fund.

1953 NCAA GUIDES

Just released are the latest (1953) official NCAA guides for boxing, wrestling, swimming, and ice hockey. Replete with rules, records, schedules, sectional reviews, articles, pictures, and other interesting information. Each sells for \$1; order from The National Collegiate Athletic Bureau, P.O. Box 757, Grand Central Station, New York 17, N. Y.

Techniques and Tactics of Baskethall Defense

by BLAIR GULLION, Washington U.

- Only book devoted exclusively to basketball defense. Complete treatise on individual and team defensive play. Suggested coaching methods.
- 200 pages 63 diagrams 23 photos - 5 photo-diagrams.
- PRICE \$3.00.

100 Drills For Teaching Basketball Fundamentals

by BLAIR GULLION, Washington U.

- A variety of drills for teaching basketball fundamentals. Designed to speed instruction and increase player interest.
- 48 printed pages-73 diagrams -clear directions.
- PRICE \$1.00.

Order direct from

BLAIR GULLION, Box 34 Washington University, St. Louis 5, Mo.



PERFO MAT & RUBBER CO., Inc. 281 Fifth Ave., New York 16, N. Y.



Diving the Trampoline Way

(Continued from page 25)

gy must be expended in shivering and trying to keep warm. On the trampoline, the diver works under constant and comfortable indoor conditions, and he can devote all his attention and energy to the work-

Probably the greatest deterrent to progress in diving is fear of hitting the springboard. In dives such as the gainers, cutaways, and back dives, where the board cannot be seen, this fear element is nearly always present and practically every beginner will tend to tilt his body excessively when he springs, instead of springing with a straight bounce and no lean.

On the tramp, however, the diver can concentrate wholly on proper technique, thanks to the large landing surface and the assurance derived from the spotting belt.

The number of dives that can be learned wholly or in part is practically unlimited. Though only nontwisting dives can be attempted with the usual spotting belt, the use of a special type of twisting belt permits the teaching of the twisting dives as well.

This device, readily purchasable, is made up of two concentric metal rings, the outer ring being attached to the spotting ropes and the inner ring being hooked to a belt fastened around the diver's waist Ball-bearings between the metal rings enable the diver to do twisting somersaults in the inner ring, while the outer ring is being held stationary by the spotting ropes.

When learning somersaults, it's advisable to attempt only single and

ILLUSTRIOUS is just the word for Chuck Lucchesi's background. At

the U. of California, he dove for the varsity for three years and was

a four-year letter winner on the gym team. He finished second in the 1948 NCAA trampoline cham-

pionship and placed third in '49.

He also copped the Pacific Coast

double revolutions. Extra turns produce added strain on both the spotter and the diver. Once the correct techniques are learned, it's simple to add another half sommy on the springboard later on.

The results of this training course have been truly astounding. The allconclusive proof was supplied by the San Joaquin-Sacramento sectional swimming championships last spring. Though all the Lodi divers had been diving for only three months, they managed to beat out boys with two or three years experience.

In the "A" division, the three Lodi divers placed second, third and fourth. (The boy who took first was the Far Western Junior diving champion.) In the "B" division, Lodi placed first, third, and fifth.

In closing, it might be advisable to add that once the diver learns the proper fundamentals on the trampoline, he's taken off the apparatus and told to concentrate wholly on actual diving. If he develops a bad habit later on, he's taken back to the tramp until the fault is corrected.

Solve your shower problem WITH MULTI-PERSON ADLEYS

- * Cut plumbing connections 80%
- Lower water consumption 70%
- * Provide added shower facilities in less space
- * Install quickly on any kind of floor -including wood



Economical Group Showers Five-stall shower with receptor Also made in 3-stall model, and without partitions. Meet All Modern Washroom Requirements

Bradleys are available in 3-stall semi-circular units for against the wall installation and in 5-stall circular units. Each Bradley 5-stall unit performs the service of FIVE conventional single-stall showers, yet requires only ONE set of hot and cold water piping and one drain.

Bradley Showers can be equipped with water receptors making each shower completely self contained. Installation on any kind of floor including wood.

Bradley Multi-Stall Showers are shipped partially assembled ready for quick easy installation. Write for your copy of Catalog 5204 illustrating the many modern, sanitary, money saving features of Multi-Stall and Column Showers.

BRADLEY WASHFOUNTAIN CO.

2361 W. Michigan St., Rilwaukee 1, Wistensin



Distributed through Plumbing Wholesalers

Conference tumbling and trampoline title for two years (1947-48), and took a third in the 1949 NCAA tumbling championship. After graduation, he stayed on as a diving and trampoline instructor, then departed for Lodi H. S. to teach swimming, diving, and trampolin-ing. After two hugely successful years, he returned (the past fall)

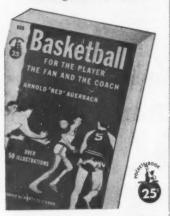
to the U. of California.

Just Out!

The first authentic book at a really low price, by an acknowledged expert.

Basketball by "Red"

Only 25C wherever books and magazines are sold



Steve strips the game of its techni-al language . . . makes the playing cal language . . crystal-clear." AL ABRAMS, Pittsburgh Post Gazette





MY KIND OF FOOTBALL by

this book the famous cook of two New York mainst laty use is on 35 years of experience and york you will be lossed to the property of the property of the famous cook of the famous and layers are packed with huma famous columns. "The best on technal leve over sean." HERMAN GOLDSTEIN, Cleveland News

Edited by JOE KING
With 24 diagrams of Basic Offensive
and Defensive Formations.

At all bookstores, \$3.00

David McKay Co., Inc. 225 Park Ave., New York 17, N. Y.



New Books on the Sport Shelf

 BASKETBALL. By Red Averbach. Pp. 203. Illustrated—drawings. New York: Pocket Books 256

HERE'S that dream basketball buya complete coaching text written by an outstanding coach, priced at only 25¢! Only Pocket Books, with its enormous distribution, could offer such a bargain.

And what a bargain it is. Basketball isn't a reprint or a hastily put-to-gether jumble of semi-technical instruction. It's a detailed, creative piece of writing by one of America's greatest coaches-Red Auerbach, the mastermind of the famous pro Boston

Red covers every phase of the game, just the way he teaches it. A profound student of basketball, he's developed a lot of strictly original theories which he projects clearly and

convincingly.

He covers his subject in 12 chapters, namely: Preparing to make a team, fundamentals, how to get possession of the ball, the jump ball, how to play the pivot, offensive systems (control play, fast break, firehouse, give and go, figure 8, pivot, attack against zone, set shot, and special), the foul shot, freezing the ball, defense, substitutions and time out, individual and team strategy, and coaching suggestions

This is a large order, but Red does full justice by it. All of the material is presented simply, clearly, and fully. It's a real coaching book, which every coach and player can use to wonderful advantage.

. MY KIND OF FOOTBALL. By Steve Owen. (Edited by Joe King.) Pp. 245. Illustrated -diagrams. New York: David McKay Co., Inc. \$3.

STOUT Steve Owen is unquestionably one of the truly great coaches of this or any other era. He's a "coach's coach" — a bedrock fundamentalist, sound as the American dollar.

His teams block and tackle with the best, and his A formation is famous the grid world over. But, whether attacking from the A or T, the Giants always play sound, solid football. And on defense, Owen has no master.

Having grown up with the pro game, Steve knows all the answers. He's seen them all—Thorpe, Nevers, Grange, Nagurksi, Hubbard, Baugh, Strong, and all the other immortals. Some he's played against. Others he's coached. And the rest he's plotted and planned against.

This is the story of his experiences. All of it is enormously readable, particularly for coaches. Being a man's man and a coach's coach, Steve eschews the frills and fancy. His prose is right off the gridiron -clean, hard, and exciting.

All of his many anecdotes about the fabulous players and teams have a point to them. They're not merely warmed-over gags. All of them are concerned with the playing of the game—offensively, defensively, or strategically.

Now and then, Steve stops his narration to delve squarely into the mechanics of the game. He believes that fundamentally every team operates with just 6 to 10 basic plays. All the rest are variations. In fact, the most brilliant set of plays won't mean a thing (he declares) if a team can-not gain off-tackle. This is the essential bread-and-butter play. A team's success depends on these basic plays plus two defenses which can be varied at will.

That's his theory and he enlarges upon it with diagrams and terse analyses. Though not strictly a technical coaching text, it's a book just right for the coach who likes his football straight and powerful.

 WORKBOOK FOR PHYSICAL EDUCATION (Third Edition). By Mae Iddins. Pp. 162. Illustrated-drawings and diagrams. St. Louis: The C. V. Mosby Co. \$2.75.

AN excellent text for both physical ed students and teachers, this book offers good concise analyses of more than 50 popular girls' activities. In each instance, the equipment, play, and skills are tersely presented, and complemented with a page of excellent review questions.

Originally published in 1941, this third revision can be unreservedly recommended to everyone connected with girls' physical ed or recreational

. TECHNIQUES OF ATHLETIC TRAINING. By Gene A. Logan and Roland F. Logan. Pp. 140. Illustrated-drawings. Los Angeles: Franklin-Adams Press.

well-known brother act of Logan and Logan, trainers de luxe, have come up with a real practical manual on training techniques. Designed for coach, trainer, and physical education instructor, the book touches

every base.

It starts with an analysis of the skeleton and major muscle groups, proceeds to first aid, and then really launches into the guts of the book injury emergencies and their treat-

All the common injuries to every part of the body are covered. In each instance, the particular part is first shown and described, and then the common injuries are explained and the treatment for them given. Each bandaging or strapping is shown step by step, clearly and simply.

The authors make extensive use of illustrations. Exactly 416 clear drawings are employed to cover the subject matter. The text and the illustrations go hand in hand—an arrangement which makes for remarkable clarity and practicality.

Besides covering all the common injuries, the book touches on massage, conditioning exercises, the make-up of a training room, and certain techniques which cannot be illustrated graphically.

trated graphically.

The book is 11" by 8½", soft-covered, and contains a barn-ful of solid, practical, easy-to-grasp training aids.

 HOW TO PLAY BASKETBALL. By Hank Iba. Pp. 32. Illustrated—photos and diagrams. Chicago: The Quaker Oats Co. Free.

SPECIFICALLY designed for young players, this superb little book is chockful of playing hints on every phase of the game—passing, shooting, individual offense and defense, team offense and defense, zone defense, practice drills, special plays, and conditioning.

Hank Iba has done an excellent job of simply and soundly projecting the analyses, and the motion picture sequences which demonstrate the skills cannot be beaten for clarity and usefulness.

Coaches and gym class instructors should waste no time getting in a supply for their squads. The book can be read with great benefit by any player on any level of competition. For your free copies, check "Quaker Oats" in the Master Coupon on the last page.

 13 BASIC BASKETBALL SHOTS. By Howard Hobson. Pp. 26. Illustrated—photos. New Haven, Conn.: The Seamless Rubber Co. 50¢; free to coaches.

COACHES interested in improving their team's shooting will find this book an exceptionally helpful device with which to brush up on the mechanics of every shot in the game. All of them are illustrated with progressive action sequences and described clearly and fully by Yale's famous coach, Howard Hobson.

Howard divides the court into three shooting areas—short (a radius of 12 feet from the basket), medium (extending from 12 to 24 feet from the hoop), and long (from 24 feet out as far as the player can shoot). He then presents the shots to use in each of the areas.

In the short area, he covers the right and left hand layups, the over the rim shot, and the cross-step shot. In the medium area, he describes the

Courtley

America's "No. 1 Refresher"



BERLIN

BERLIN . WISCONSIN

BERLIN CHAPMAN COMPANY also manufacturers:

BERLIN Type C Bleacher Grand Stands, noted for their economical seating . . . details and locations of existing stands upon request. BERLIN Allsteel Portable Bleachers, noted for their economy and flexibility.



SAND KNITTING MILLS CO. 538 S. Wabash Ave., Chicago 5, III.



HERCULES · ACETATE SATIN



Mandsome, colorful Nercules Satia proves its high quality. Its long-wearing stamina has won the preference of coaches everywhere. Be sure to get the strength of HERCULES on your team . . . and get smarter Basketball and Track Uniforms and Warm-up jackets!

ARTHUR KAHN CO., INC. 444 Fourth Ave., New York 16, N. Y.



S-T-R-E-T-C-H YOUR SCHOOL BUDGET with TODAY'S MOST ECONOMICAL SCHOOL TOWELS

For the true economy that only real quality can deliver . . . it's McArthur Super-Gym and Super-Turk School Towels. Thirsty, large (20" x 40" shrunk size) towels made to provide from 350 to 500 uses and launderings. Plus this, the economical McArthur School Towel Plan and free towel repair service gives you extra dividends. Write today for information.

GEO. MCARTHIR & SONS, INC. BARABOO, WIS.

New York State Representative: Vern Volland, 19 Fairchild Drive, Eggertsville 21, N. Y.

running one hander, the one hand set, the right hand fake and pivot shot, the left hand pivot shot, the jump shot, overhead set shot, right hand hook, and free throw. In the long area, he offers the two hand set.

The photos are large and clear, and the analyses are everything you can ask for. Coaches may obtain a free copy by writing to the Athletic Department, The Seamless Rubber Co., New Haven, Conn.

 PLAY BETTER FOOTBALL (Soccer). By Bernard Joy. Pp. 144. Illustrated. New York: Soccer Associates. \$1.75.

WRITTEN by the former Arsenal and England Amateur center half, this book attempts to show how the changing style of soccer is affecting both the pattern of play and each individual position.

Joy interestingly observes that the modern accent on attack stems from the fact that you can't stress defense without stifling your own offense. He reports that the pro clubs found that "In concentrating on stopping others from scoring, they almost invariably prevented themselves from doing so."

The book covers every phase of the game with such interesting sub-titles as: The Way to Go for Goals, The Changing Styles in Football, Dribbling Is a Dying Art, Possession Is Nine Points of the Law, Balance Is the Secret of Good Kicking, and many others.

It is well-illustrated with many graphic hints on kicking, passing, heading, dribbling and training.

 PHYSICAL EDUCATION: An Interpretation for Superintendents, Supervisors, Principals, Directors of Physical Education, Teachers, and Parents. Pp. 16. Washington, D. C.: American Assn. for Health, Phys. Ed., and Rec. 50¢.

THIS booklet offers a brief description of a desirable physical ed program directed to those who will use it most. A joint project of the AAHPER and the Society of State Directors of HPER, it outlines a basic program to meet the needs of children, youth, and adults both in peacetime and times of emergency.

 DEMOCRATIC LEADERSHIP IN PHYSICAL EDUCATION. By Maud L. Knapp and Frances Todd. Pp. 50. Millbrae, Cal.: The National Press. \$1.25.

THIS timely handbook for students of physical ed outlines four general objectives—neuromuscular skill, socioemotional, health, and intellectual—and suggests methods of achieving these objectives from primary through college levels, with emphasis on intermediate and high school grades.

Tenets of democracy are listed, with their elements suggesting uniqueness of individual, responsibility for action, belief in cooperative action, and awareness of democratic principle. Sixty-two examples of specific methods in democratic procedure are given.

New Wrestling Film

 WRESTLING FUNDAMENTALS AND TECH-NIQUES. Produced by the Audio-Visual Education Center, U. of Michigan, in collaboration with Clifford P. Keen and Robert Betzig. 16-mm., sound, black and white, 3 reels. Purchase and rental prices

THIS is definitely one of the finest technical sports films ever produced. It does a flawless job of demonstrating and explaining the fundamentals and techniques of wrestling. Each skill is demonstrated perfectly. The commen-tary is detailed and crystal-clear. The photography is top-grade. In short, it's the answer to a wrestling coach's dream.

The team of Keen and Betzig (head coach and assistant coach, respectively, at the U. of Michigan) rate a bouquet for this beautiful job.

They've organized all the skills in masterful fashion. Part I is on Takedowns and Counters, Part II on Escapes and Reversals, and Part III on Rides and Pin Holds.

Each film begins with the simplest maneuver and then proceeds systematically to the more difficult stunts. What's more, each hold is shown in regular action and then in slow motion-an excellent teaching device.

The narration is carefully cued and clearly details the key features of every hold. The counters to each stunt are included as an integral part of the sequence.

The films may be used individually or in series, and may be either purchased or rented. Following is the basic information on each:

Takedowns and Counters, 12 minutes, \$40 purchase, \$2.25 rental. Escapes and Reversals (same as

above). Rides and Pin Holds, 25 minutes, \$80 purchase, \$4.25 rental.

All three reels may be purchased at a special series price of \$1.50. A teacher's guide comes with each film. The films are unreservedly recommended for all high school and college (varsity

or physical education) programs.

WRESTLING

Fundamentals and Techniques

16-mm. Sound Motion Pictures

- 1 Takedowns & Counters, 12 min.
- Il Escapes & Reversals ... 12 min. III Rides & Pin Holds ... 25 min.

Collaborator: CLIFFORD P. KEEN, Wrestling Coach, U. of Michigan; Manager, 1948 U. S. Olympic Team; author, Wrestling.

Write for rental and purchase prices

AUDIO-VISUAL CENTER

Univ. of Michigan, Ann Arbor, Mich.



202 State St., Schenectady, N. Y.



OUR PRICES!

FENCING EQUIPMENT



nbers in parenthesis denote page on which the advertisement may be found. Please check the items personally, and to be sure of getting the types of service or infortion you desire, refer back to the advertisement before checking the listing.

ALUMINUM ATHLETIC EQUIP. (38)

- ☐ Brochure on Aluminum Spill-Proof Hurdle

AMERICAN WIRE (42)

☐ Folder on Locker Baskets and Uniform Hanger

ATHLETIC PRODUCTS (31)

Information on Shook Athletic Trainers' Knee Brace

BAY WEST PAPER (41)

☐ Sample of Mosinee Bath-Towls

BECTON, DICKINSON (23)

☐ Trainers' Manual, "Aces in Action'

BERLIN CHAPMAN (45)

Literature on Ez-A-Way

BRADLEY WASHFOUNTAIN (43)

Catalog of Multi-Stall and Column Showers

BROOKS SHOE (18)

School Catalog of Brooks-Tex Athletic

CASTELLO FENCING (47)

Catalog of Complete Line of Fencing Equipment

CRAMER CHEMICAL (37)

☐ Information on Training Textbooks

EVERLAST (30)

- ☐ Information on No-Slip **Boxing Headguard**
- ☐ Information on Oddo-guard Safety Mouth-

FAIR PLAY (37)

Catalog on Electric

GENERAL SPORTCRAFT (2)

Rules Booklets for Bad-minton, Deck Tennis, Shuffleboard, Table Tennis, Bat Tennis

H. & R. MFG. (48)

Booklet on Football and Other Fall Sports Dry Line Markers

HILLERICH & BRADSBY (21)

- Famous Slugger Yearbook
- Official Softball Rules

HILLYARD CHEMICAL (33)

- ☐ Schedule and Sports **Inventory Book**
- Basketball Book for Scouting and Scoring

HORN BROS. (27)

- Information on
- Folding Gym Seats
- Folding Partitions
- Folding Stages ☐ Horn Representative
- Classroom Wardrobe

HUNTINGTON LABS. (19)

- ☐ 1952-53 Basketball Coaches Digest

SEE PAGE 48 FOR OTHER LISTINGS AND FORM FOR SIGNATURE

FOOTBALL AND FALL SPORTS RYAN'S H. & R.

DRY LINE MARKERS

ACCLAIMED AT THE N.C.A.A. AT SAN FRANCISCO

- * Force Food-Instant Shutoff 100 lbs. capacity. & Easy to fill and
- * No Brushes or Screens to clay. SAVES TIME AND MATERIAL

apt. S for booklet on four other models MFG. CO., LOS ANGELES 34, CALIF.

BASKETBALL COACHES WANTED

in every state for wholesole and retail distribution of the Adams line of Basketholf Score and Sasketholf S

SCOREBOOKS - SCOUT BOOKS 1. Adams Official Basketball Score Book, JLA Sr. Rev. No. 4-L, 95¢

2. Adams Official Basketball Score and Scout Book, JLA Sr. Rev. No. 4-58, \$1.25 1952 EDITIONS

Order sample copies at above prices and ask for details of sales contract JIM McQUAID DISTRIBUTING CO. VINCENNES, INDIANA

MASTER COUPON

(See page 47 for other listings) (Numbers in parenthesis denote page on which advertisement may be found)

HUSSEY MFG. CO. (41)

(40, 42)

- ☐ Information on Tapping and Rebound Basket
- K. & P. ATHLETIC (28)

Catalog on Steel

Catalog

Portable Bleachers

☐ Water Sports Equipment

- Information on Combination Pole Vault-High Jump Standards
- Information on Dow-Metal Crossbars
- KAHN, ARTHUR (46)
- Addresses of Nearest Uniform Maker
- LENTHERIC (4)
- ☐ Information on 70° Deodorant Powder
- McARTHUR, GEORGE (46)
- Towel Plan
- ☐ Information on Super-Gym and Super-Turk Style Towels
- McKESSON & ROBBINS (17)
- Sample of Octofen for Athlete's Foot
- McQUAID DISTRIBUTING
- Information on Basketball Score and Scout Books

- MOHAWK VALLEY SPORTS
- ☐ Information on Basketball Blinders
- NADEN & SONS (42) Electric Scoreboards
- and Timers Baseball Catalog
- Basketball Catalog Football Catalog
- NATIONAL SPORTS (40)
- Price Catalog on Jim-Flex Gym Mats
- NIAGARA MASSAGE (39) ☐ Booklet on Niagara
- Massage for Athletes **NISSEN TRAMPOLINE (35)**
- ☐ Booklet, "Tips on Trampolining'
- Literature on Trampo-line Parts and Accessories
- NURRE COS. (22)
- Detailed Bulletin on
- All Plate Glass Banks OCEAN POOL SUPPLY (38)
- Catalog on Racing Trunks, Diving Trunks, Terry Robes, Sweat Suits,
- PERFO MAT & RUBBER (42)

Accessories

☐ Information on Rubber Broad Jump and Fencing Mats

- QUAKER OATS
- Book, "How to Play Basketball" by Hank Iba How many __

- Book, "How to Play Football" by Charlie Caldwell How many_
- RAWLINGS MFG. (3)
- Catalog on Fall and Winter Athletic Equipment
- RIDDELL, JOHN T.
- (Inside Front Cover) Information on Suspen-sion Helmets, Shoes, Balls, Track Supplies
- SAND KNITTING (45)
- ☐ 1952-53 Catalog of Athletic Uniforms
- Catalog on Award Sweaters and Jackets, Basketball and Football Pants and Jerseys
- SPALDING & BROS. (1)
- ☐ Cotalog Sports Show Book
- STATE TROPHY (47)
- Catalog on Trophies,
 Plaques, Medals, Cups
- VOIT RUBBER (29)
- ☐ Catalog of Complete Line of Rubber-Covered Balls
- WILSON SPTG. GOODS (6)
- ☐ Catalog

NAME (Principal, coach, athletic director, physical director)

ENROLLMENT SCHOOL

STATE CITY_ No coupon honored unless position is stated

December, 1952

ADVERTISERS INDEX

ALUMINUM ATHLETIC EQUIPMENT CO..... 38

AMERICAN WIRE FORM CORPORATION 42
ATHLETIC INSTITUTE, THE
ATHLETIC PRODUCTS COMPANY 31
BAY WEST PAPER COMPANY 41
BECTON, DICKINSON & COMPANY 23
BERLIN CHAPMAN COMPANY 45
BRADLEY WASHFOUNTAIN COMPANY 43
BROOKS SHOE MANUFACTURING COMPANY 18
CASTELLO FENCING EQUIPMENT COMPANY 47
COURTLEY, LTD
CRAMER CHEMICAL COMPANY 37
EVERLAST SPORTING GOODS MFG. CO 30
FAIR PLAY MANUFACTURING COMPANY . 37
GENERAL SPORTCRAFT COMPANY 2
GULLION, BLAIR
H. & R. MANUFACTURING COMPANY 48
HILLERICH & BRADSBY COMPANY 21
HILLYARD CHEMICAL COMPANY 33
HORN BROTHERS, DIVISION OF THE
BRUNSWICK-BALKE-COLLENDER CO. 27
HUNTINGTON LABORATORIES, INC 19
HUSSEY MANUFACTURING COMPANY 41
IVORY SYSTEM
K. & P. ATHLETIC COMPANY
KAHN, ARTHUR, COMPANY, INC 46
LENTHERIC, INC4
MacGREGOR GOLDSMITH, INC. 15
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2 44
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 5 McKESSON & ROBBINS, INC. 17
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 5 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 7 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 5 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 5 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9. 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover SAND KNITTING MILLS COMPANY 45
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover SAND KNITTING MILLS COMPANY 45 SPALDING, A. G., & BROTHERS 1
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover SAND KNITTING MILLS COMPANY 45
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 9. 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover SAND KNITTING MILLS COMPANY 45 SPALDING, A. G., & BROTHERS 1 STATE SPORTING GOODS COMPANY 3rd Cover
MacGREGOR GOLDSMITH, INC. 15 McARTHUR, GEORGE, & SONS 46 McKAY, DAVID, COMPANY 2, 44 McKESSON & ROBBINS, INC. 17 McQUAID DISTRIBUTING COMPANY 48 MICHIGAN, UNIVERSITY OF 47 MOHAWK VALLEY SPORTS, INC. 40, 42 NADEN & SONS ELECTRIC SCOREBOARD CO. 42 NATIONAL SPORTS EQUIPMENT COMPANY 40 NIAGARA MASSAGE 39 NISSEN TRAMPOLINE COMPANY 35 NURRE COMPANIES, INC. 22 OCEAN POOL SUPPLY COMPANY 38 PERFO MAT & RUBBER COMPANY, INC. 42 POCKET BOOKS, INC. 44 RAWLINGS MANUFACTURING COMPANY 3 RIDDELL, JOHN T., INC. 2nd Cover SAND KNITTING MILLS COMPANY 45 SPALDING, A. G., & BROTHERS 1 STATE SPORTING GOODS COMPANY 47



GEORGE MIKAN, "Mr. Basketball", voted by sports writers to be the top basketball player in the last 50 years. George says:

"'Pro'Keds are the Best Basketball Shoes Made!"

MANY THANKS, GEORGE! As star of the Minneapolis Lakers, the U. S. National Champions in 4 out of the last 5 years, you appreciate the many reasons why Keds are the shoes champions choose. As George says, "'Pro' Keds really help make a game perfect."



UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER, NEW YORK

IT'S GOOD BUSINESS TO PLAY SAFE

At the end of each sports season, when you entrust your reconditioning problems to THE IVORY SYSTEM, you are making a sound investment in the future.

You are assuring longer life expectancy for your equipment by depending on the most reliable, most experienced, and most expert reconditioner in the world.

You are also buying security against every possibility of loss or damage, through the IVORY SYSTEM'S program of complete insurance protection.

STAY WITH IVORY...and be Sure

